

Common Sense

T.S. Wootton High School
 2100 Wootton Parkway, Rockville, MD 20850
 Phone: 301-279-8586 Fax: 301-279-8569
 Email: Evva_K_Starr@mcpsmd.org
 2014-2015 Advertising Contract

Business Name	
Contact Person	
Address	
Phone	
Email	
Size of ad (see rate sheet)	
Number of issues	
Issues appearing	
Total cost	
Payment method (cash, check)	Full payment enclosed? Y / N
Common Sense Representative	

Please select the issue(s) in which you would like your ad to appear

- Issue 1- September 11, 2014
- Issue 2- September 25, 2014
- Issue 3- October 9, 2014 (pre-Homecoming)
- Issue 4- October 24, 2014
- Issue 5- November 11, 2014
- Issue 6- November 25, 2014
- Issue 7- December 12, 2014 (pre-Winter Break)
- Issue 8- January 9, 2015 (Pre-Exams)
- Issue 9- February 4, 2015
- Issue 10- February 19, 2015
- Issue 11- March 5, 2015
- Issue 12- March 20, 2015 (pre-Spring Break)
- Issue 13- April 22, 2015
- Issue 14- May 6, 2015
- Issue 15- May 20, 2015 (pre-Prom and Graduation)
- Issue 16 – June 4, 2015

For best results, please email your ad in .tif format to Evva_K_Starr@mcpsmd.org
 Hard copies of ads can be scanned, but any electronic format is preferred.

FOR OFFICE USE ONLY

Pymt. Received _____ Amt. _____

Invoice mailed _____ Amt. _____

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2014-2015 Advertising Rates

Size of ad (l x w in inches)	Cost per issue
Business Card (3.5 x 2)	\$30.00
1/8 of a page (5 x 3.75)	\$45.00
1/4 of a page (5 x 7.5)	\$80.00
½ of a page (10 x 7.5)	\$110.00
Inserts The advertiser provides 2000 copies for staff to insert	\$160.00
Full page (10 x 15)	\$210.00

You may also **purchase color for your ad:**
\$50 for **spot color** (a single color)
\$200 extra for **full color**

*****RECEIVE 10% DISCOUNT WHEN YOU BUY A YEAR'S WORTH OF ADS—16 ISSUES TOTAL!*****

While we can scan a hard copy of your ad, for highest quality, please email your ad in **.tif** format. All ads are due TWO FULL WEEKS before the publication date. Please email your ad by that due date to Evva_K_Starr@mcpsmd.org

Please make Checks payable to T.S. Wootton High School- *Common Sense*

Customer Signature

Date