

# Personal Ads Order Form 2018-2019

## Silver Paws: NWHHS Yearbook: *Connected*

High school is a once in a lifetime experience, and before you know it, it will be over. Take the opportunity to capture your favorite moments, memories and friends with your own personal ad.

**Who** can order an ad? *Any student, staff member, or parent associated with NW.*

**When** should I place my order? *Order form and payment must be received by **December 21st, 2018.***

**What** will my ad look like? *All ads are in full color. The yearbook staff will be happy to design your ad with you. We will contact you (generally in February) when proofs are available to review.*

**How** do I place my order?

- 1) PAY by CREDIT CARD by going to [www.yearbookforever.com](http://www.yearbookforever.com). Enter and select Northwest High School and follow the prompts. You can upload your ad content to this site, or you can send it to the school, and we'll take care of the rest!
- 2) PAY by CHECK or MONEY ORDER by completing and submitting the form below:

### 1) Buyer info

Name of buyer: \_\_\_\_\_ Phone: \_\_\_\_\_ day/eve  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Student name: \_\_\_\_\_ ID# \_\_\_\_\_

Can we discuss the ad with the student? (Can they know about the ad?) Y / N

How would you prefer that we return ad materials (once the yearbook is released)? Circle one:

- a) Yearbook may release them to the student.
- b) Yearbook should mail them home to the address listed above.
- c) I will pick them up myself. (Note: Yearbook will not be responsible for materials left past the end of the school year.)

### 2) Size

Choose one:

\_\_\_\_\_ full page @ \$250.00 Maximum of 12 photographs and 1,200 characters of text  
\_\_\_\_\_ one-half page @\$150.00 Maximum of 6 photographs and 600 characters of text  
\_\_\_\_\_ one-eighth page @ \$40.00 Limit of 1 photograph and 40 words 300 characters of text

### 3) Choose photographs\*\*\*

We can scan your original images, or we can also use your high resolution jpeg images if you provide them on cd or via e-mail. We prefer that the pictures are provided on CD or via e-mail, [Dorothy\\_k\\_ellis@mcpsmd.org](mailto:Dorothy_k_ellis@mcpsmd.org).

### 4) Write text\*\*\*

Include a legible copy of the words you would like to use in your ad.

### 5) Submit order

Send photos, text and payment (check or money order payable to NWHHS with student id in memo section) to NWHHS Yearbook Attn: Dorothy Ellis 13501 Richter Farm Road Germantown, MD 20874  
You can contact the advisor directly at 301-601-4639 or email [Dorothy\\_k\\_ellis@mcpsmd.org](mailto:Dorothy_k_ellis@mcpsmd.org)

\*\*\*we reserve the right to edit any material for content and/or space