

Enrichment Academies

Enrichment Academies, Inc (EAI) is thrilled to return for a 3rd year of managing the after school clubs program at NBMS Middle School for the NBMS PTSA. It is EAI's mission to provide a rich, rewarding and diverse after school experience to students with a variety of price points and days offered. Clubs are offered directly after the students' school day and provide students opportunities to explore new activities, develop skills, exercise and connect socially with a greater cross section of their school peers outside the classroom.

EAI Club Experience

- **Club Schedule Overview**

EAI will provide an overview of the upcoming fall schedule by mid-August and an overview of the winter and spring clubs by late fall. This enables parents to start planning their child's schedule with other activities. These overviews will detail which clubs will be running on each day of the week.

- **Club Catalog**

EAI provides an online club catalog through the NBMS listserv and website a week prior to the start of registration. Limited paper copies of the club catalog will be available in the school and counselor offices. In our experience the catalog generates anticipation, excitement and interest amongst the students about upcoming club opportunities. EAI encourages students to be part of the club selection process and collaborate with their friends in exploring club opportunities. The catalog provides details on the online registration process, club descriptions, club dates, pricing and club policies for parents.

- **Open /Early Bird Enrollment**

EAI offers open enrollment, with a specific registration start date. Club fees for the first four days of each registration period will feature discounted Early Bird pricing. We urge all parents to take advantage of early bird enrollment so minimum enrollment numbers can be met and accurate rosters can be distributed to instructors prior to club start dates. After the four-day Early Bird window, online club registration will remain available at non-discounted club prices.

- **Club Communication**

In an effort to provide proactive feedback on club activities, EAI requests that each club instructor send an introduction email (with a club overview) to parents of enrolled students. In addition, EAI provides an email (or phone call if needed) to parents of absent students. This helps parents and students adapt to the weekly after school clubs routine. This improves the efficiency of attendance taking to maximize club enjoyment time.

- **Registration**

EAI provides a simple, easy-to-use registration system. This system provides parents a weekly calendar view of the clubs along with specific club meeting dates and times.

- **Annual Registration Fee**

A registration fee of \$25 is required during each student's first club registration of the school year. This is an annual fee per student per school year. Once paid, subsequent club registrations for that student during that school year will not incur this fee. This revenue from this fee helps offset the cost of providing a quality after school club

program. EAI does exempt Scholarship students from the annual registration fee.

- **Parent Feedback**

EAI welcomes and encourages feedback from parents. Your input helps to build a stronger program as clubs can be added or improved in subsequent sessions. All correspondence should be directed to Erin@Enrichment-Academies.com.

Schedule of Important Dates

Fall Session

September 4th: ONLINE CATALOG DISTRIBUTION via NBMS listserv and website

September 11th – September 14th: EARLY BIRD ONLINE REGISTRATION

September 21st – September 28th: REGISTRATION CONFIRMATION

October 2nd - CLUBS START (8 weeks)

Winter Session

December 3rd - ONLINE CATALOG DISTRIBUTION via North Bethesda listserv and website

December 11 – December 15: EARLY BIRD ONLINE REGISTRATION

December 27 – January 2: REGISTRATION CONFIRMATION

January 8: CLUBS START (8 weeks)

Spring Session

February 21st - ONLINE CATALOG DISTRIBUTION via NBMS listserv and website

February 28th – March 3rd: EARLY BIRD ONLINE REGISTRATION

March 12th – March 15th: REGISTRATION CONFIRMATION

March 19th: CLUBS START (7 - 8 weeks)