



LEAD BY EXAMPLE



2019 MATRIX

The School Energy and Recycling Team (SERT) program has not set specific activity requirements for this campaign, but encourages you to create a campaign that includes initiatives that focus on energy conservation, recycling and environmental sustainability.

School _____

Entry Date ____/____/____

Sponsoring Teacher _____

Email _____

Type of Initiative (check one) Energy Conservation Recycling Environmental Sustainability

Goal—*What do you want to achieve?*

Action Plan—*How will you achieve your goal?*

Performance Measures—*What guidelines will determine your success?*

Supporting Documents—*List attachments.*

INITIATIVE #1

Type of Initiative (check one) Energy Conservation Recycling Environmental Sustainability

Goal—*What do you want to achieve?*

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INITIATIVE #2

INITIATIVE #2

Action Plan—*How will you achieve your goal?*

Performance Measures—*What guidelines will determine your success?*

Supporting Documents—*List attachments.*

INITIATIVE #3

Type of Initiative (*check one*) Energy Conservation Recycling Environmental Sustainability

Goal—*What do you want to achieve?*

Action Plan—*How will you achieve your goal?*

Performance Measures—*What guidelines will determine your success?*

Supporting Documents—*List attachments.*

LINKS

The SERT website is an excellent place to find resources for your initiatives. Here are links to a few of them:

Energy conservation resources:

- [Tool Request Form](#)
- [Watts Calculator](#)
- [Energy Data and Flyers](#)
- [Field Trips for Secondary Schools](#)
- [Temperature Survey Activity](#)



Recycling resources:

- [MCPS Recycling](#)
- [What you can and can't recycle in MCPS](#)
- [MCPS Recycling Regulation](#)
- [Centralized Recycling Stations](#)
- [Recycling Data and Flyers](#)