

Office of the Superintendent of Schools
MONTGOMERY COUNTY PUBLIC SCHOOLS
Rockville, Maryland

May 5, 2021

MEMORANDUM

To: Members of the Board of Education
From: Jack R. Smith, Superintendent of Schools
Subject: Argyle Middle School Survey Response Rate Information (02-23-2021-02-F)

During the *Opening Schools in Recovery of Education* discussion, Board members requested the following information:

Question F

Ms. Silvestre requested feedback information from Mr. Allrich, principal, Argyle Middle School, regarding his survey response rates given the number of communication methods utilized to reach his community, as referenced during his portion of the presentation.

Response

Prior to the reopening of schools, staff members at Argyle Middle School found it critically important to continue outreach efforts for students and their families to respond to school surveys regarding in-person learning. Administration and staff members used the following methods to reach their community:

- Providing weekly reminders through the school newsletter, which is available on the school website, and also is shared directly with parents/guardians via e-mail;
- Connecting directly via text message, telephone/computer applications such as TalkingPoints and Google Hangouts, and responsiveness to parent/guardian e-mail messages and telephone calls;
- Issuing regular reminders via social media;
- Conducting home visits;
- Holding biweekly parent/guardian meetings; and
- Arranging Wellness Team intervention.

As a result of the concerted efforts and variety of outreach methods, staff at Argyle Middle School experienced the survey result rates indicated in the following table.

	Percentage	Actual
Response	76% (786)	Returning: 306
		Virtual: 480
Non-Response	24%	245
Total Students	100%	1,031

The survey response rates have increased over time. This increase is attributed to parents/guardians becoming more comfortable with the idea of their children returning to in-person learning.

If you have any questions, please contact Mrs. Cheryl L. Dyson, area associate superintendent, Office of Teaching, Learning, and Schools, via e-mail.

JRS:JSW:CLD:kde

Copy to:
Executive Staff
Ms. Webb