

Office of the Superintendent of Schools
MONTGOMERY COUNTY PUBLIC SCHOOLS
Rockville, Maryland

December 12, 2018

MEMORANDUM

To: Members of the Board of Education
From: Jack R. Smith, Superintendent of Schools
Subject: Student Communication (10-29-18-02-B)

During Board Comments, Board members requested the following information:

Question B

Ms. Dixon and Ms. Tadikonda suggested that communications for students be sent to their personal email accounts, and not just to their MCPS email accounts.

Response

Student communication and outreach is an area that Montgomery County Public Schools (MCPS) continues to explore as technology evolves. For the purposes of mass communication and outreach, every MCPS student has a district provisioned and managed e-mail account. By provisioning an account for every student, we can ensure the messages we need to distribute centrally reach all students rather than just those who have the access to create a personal account.

At this time, there is no expectation that students provide MCPS with their personal e-mail addresses for mass communication; however, the district's learning management system, *myMCPS* Classroom, does permit students to add an additional e-mail address; this allows students to receive course and system level notifications on both school and personal accounts. As the demand for student outreach continues to grow, *myMCPS* Classroom provides another valuable opportunity for increasing the visibility of announcements and reminders intended for our students in addition to our other communication vehicles such as the MCPS website, the *myMCPS* mobile app, and social media platforms.

We understand the value of timely communication. We welcome the opportunity to partner with the members of the Board to develop outreach strategies for connecting with staff, students, parents, guardians, and other constituents that leverage both formal and informal channels.

If you have any questions, please contact Dr. Andrew M. Zuckerman, chief operating officer, at 240-740-3050 or Mr. Peter Cevenini, chief technology officer, at 240-740-2903.

JRS:AMZ:sro

Copy to:

- Dr. Navarro
- Dr. Statham
- Dr. Zuckerman
- Mr. Civin
- Dr. Johnson
- Ms. Diamond
- Mr. Turner
- Mr. Cevenini
- Ms. Webb