Name: _____

PD: _____   Date: _____

Web Design Final Project

```
Your group will be creating a web site that
centers on a social studies or science theme.
Topic: _____
```

Dreamweaver will be used to create a web site rich in content and skill. This project will be graded in parts and then as an entirety.

Scenario: You and your friends have begun a web site creation business. After advertising your skills around town, your first customer (client) has contacted you about putting together a web site (on the topic written above).

Activity 1 (10 points):
List 5-10 questions you would ask a "client" before planning their web site.

Activity 2 (10 points):
Act as the client, answering the questions posed by your group. This will give your group more focus.

Activity 3 (10 points):
Find (and write down) 3-5 web sites on the internet that focus on the selected topic to show your client. Fill out a chart that highlights the positives and negatives of each site (use on your questions and answers to guide you).

Activity 4: (10 points):
Each person in the group will need to plan out the web site. Bring all designs to the group and decide (as a group) which design you will use. Use this time to modify the plan as needed.

Activity 5 (10 points):
Create a time line of your project so that you know when pages, etc. will be ready for your client to view and evaluate.

Activity 6 (10 points):
Fill out a job responsibility chart so that all group members know what they are responsible for.

Activity 7 (10 points):
Create an outline of the content you will need for your web site. Divide the content up so that all group members are researching (add this to job responsibility chart).

Name: _____

PD: _____   Date: _____

Activity 8 (50 points):
Research the content.

Category	Description	Points Earned
Content *40 points*	Is the content easy to follow? Is it accurate? Is it in your own words?	
Spelling & **Grammar** *Total Points=10*	Spelling and Grammar met middle school standards.	

Activity 9 (10 points):
Make sure to write down all sources used. You will create a sources web page to add to your final project.

Activity 10 (100 points):
Create the web site. You will be graded on your choice of color and design. You will need to include the following skills in your end product.

- Text Formatting
- Image Map
- Logos/Titles
- Links (internal and external)
- Anchors
- Background
- Navigation
- Table
- CSS
- Accessibility (ALT tags)

Activity 11 (10 points):
Using the evaluation questions, have another group look at your web site halfway through development to evaluate your design. Be sure to write down their responses and seriously consider them as you continue to create your site.

Name: _____

PD: _____ Date: _____

Web Design Final Project Rubric

Category	Description	Points earned
Design *Total Points=10*	Amount of effort that went into final design of web page. Final design was aesthetically pleasing. Background and text colors and styles blended well, making it easy to read.	
Requirements *Total Points=10*	All requirements listed on were included.	
Links & Anchors *Total Points=10*	All links were in working order. Internal and External links were included. All anchors took viewer back to intended area. Top anchor included.	
Navigation *Total Points=10*	Navigation/content was logically organized. Web Site was easy to navigate. All navigational menus, etc. worked.	
Organization *Total Points=10*	All pages were well organized using tables, bullets, HRs, and other design features.	
CSS *Total Points=10*	CSS was included (embedded or as a separate file) and was in working order.	
Image Map *Total Points=10*	Image map was used on one or more web pages as a navigational tool. Theme of map was well matched to theme of web site.	
Logos *Total Points=10*	Logos were well made and reflected theme of the web site. Colors and images blended well with design of web site. Logos stood out.	
Accessibility *10 points*	ALT tags were added. Other accessibility features were added.	
Other *Total Points=10*	All java script and applets are in working order and do not detract from the final page. Other additions related well to the content and design of the web site.	