

Academic Identity

A person with a positive academic identity shows a "personal commitment to a standard of excellence, the willingness to persist in the challenge, struggle, excitement and disappointment intrinsic in the learning process." (McClelland)



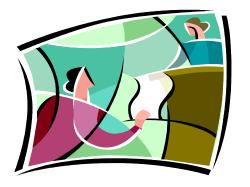
things we can only impact occasionally

things we can impact daily

Community Family School culture
Classroom culture
Personal choice
Beliefs
Motivation



Motivation is the product of the expectation of success and the value (relevance, meaning) of the task.



- Can I do this? Do I have any chance of doing well?
- Do I want to? Is there any reason why I should bother?