



NORTHWEST

HIGH SCHOOL

PTSA & BOOSTER CLUB



PRESIDENT@NWHSP TSA.ORG
PRESIDENT@NWH SBOOSTERS.ORG



NWHSP TSA.ORG



@NWHSP TSA
@NWH SBOOSTERS
@THEJAGCAFE



@NWHSP TSA
@NWH SBOOSTERS
@NWJAGS_CAFE

Dear Community Partner,

Northwest High School is more than a school – it is a community that rallies together to help every student succeed. We invite you to become a **2026–2027 Northwest High School PTSA & Booster Club Sponsor** and invest in the next generation of leaders, athletes, artists, musicians, scholars, and innovators.

Your sponsorship is more than a donation - it is a commitment to more than 2,500 students, staff, and families who make Northwest High School extraordinary. Your partnership helps:

- **Fuel 100+ student programs** across academics, arts, athletics, clubs, and student life.
- **Enhance opportunities** through equipment, performances, competitions, scholarships, and special events.
- **Strengthen Jag Nation** by connecting students, families, staff, alumni, and our community.
- **Leave a lasting legacy** by investing in tomorrow's leaders.
- **Showcase your business year-round** to thousands of students, families, staff, alumni, and community members. **Top-tier sponsors receive new exclusive **Varsity & Junior Varsity NWHS 5K promotional benefits** when committed by October 31, 2026.*

As a **Jag Nation Paw-tner**, your business will receive valuable recognition through campus signage, stadium announcements, website features, social media spotlights, newsletters, digital marketing campaigns, and more (depending on your sponsorship level). Whether you're a local business, Northwest family, proud alum, or community organization, **your support leaves a lasting paw print on Jag Nation.**

Please review the **2026–2027 Jag Nation Sponsor Benefits Chart** and choose the sponsorship level that's right for you by visiting: <https://www.nwhsptsa.org/sponsors/>

Questions or ideas? We would the opportunity to connect at sponsorships@nwhsboosters.org

Together, we can create opportunities that inspire students, strengthen our community, and leave a lasting paw print on Jag Nation. We hope you'll join us as a 2026–2027 Jag Nation Paw-tner.

With Jaguar Pride,
Northwest High School
PTSA & Booster Club





2026-2027 JAG NATION

★ SPONSOR BENEFITS ★

 2026 - 2027 JAG NATION SPONSOR BENEFITS	JAG NATION LEGEND (\$2,500)	JAG NATION CHAMPION (\$1,000)	JAG NATION AMBASSADOR (\$500)	COMMUNITY CONNECTION PARTNER (< \$500)
 PREMIER NWHS STADIUM BRANDING Exclusive 4' x 4' company banner featured beneath NWHS stadium press box through August 2027.				
 PRIME VISIBILITY Company logo featured year-round at NWHS's main entrance and Jag Café Concessions.				
 NWHS HOME GAME DAY RECOGNITION Announced as corporate sponsor during NWHS home games in stadium as specified (see chart).	All NWHS home games in stadium & basketball games	NWHS home varsity football, varsity soccer & basketball games	NWHS home varsity football games	
 CAMPUS BANNER RECOGNITION 3' x 3' company banner proudly displayed along Richter Farm Road through August 2027.				
 YEAR-ROUND WEBSITE PRESENCE Company logo and website link featured on the NWHS PTSA & Booster Club website.				
 WEEKLY DIGITAL RECOGNITION Featured in weekly PTSA & Booster Club newsletter reaching NWHS's 2,000+ families (46 weeks).				
 SOCIAL MEDIA SPOTLIGHT Company information and specials on PTSA & Booster Club social media channels (Instagram, X, and Facebook) reaching 10,000+ followers.	Up to 12 posts per school year	Up to 8 posts per school year	Up to 6 posts per school year	Up to 4 posts per school year
 STRATEGIC MARKETING CAMPAIGNS Dedicated business promotions during high-visibility events and seasonal shopping campaigns throughout the year.				
 COMPANY APPRECIATION Framed sponsorship award delivered by the NWHS Jag with photo for social media spotlight.				
 5K VARSITY SPONSOR RECOGNITION* Enlarged, premier logo placement on the back of the 2026 NWHS 5K performance T-shirt; dedicated mile marker signage; event emcee recognition; promotional materials included in runner gift bags; four (4) complimentary NWHS 5K race entries.				
 5K JUNIOR VARSITY SPONSOR RECOGNITION* Logo placement on the back of the 2026 NWHS 5K performance T-shirt; event emcee recognition; promotional materials included in runner gift bags; two (2) complimentary Northwest 5K race entries.				



Commit by **October 31, 2026**, to receive an exclusive Northwest 5K promotional benefit as part of your annual Jag Nation Sponsorship. Standalone 5K sponsorships open **November 1, 2026**.

