

Titanes Salseros, Latin Dance Team

Albert Einstein High School

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<https://titanessalseros.teamapp.com/>



February 27, 2016

Dear _____,

You are cordially invited to the grand debut of **“Dancing with the Titanes”** on **Saturday, April 9th, 2016 at 6:00 p.m.** at the Albert Einstein High School Auditorium. Albert Einstein High School’s **“Titanes Salseros” Latin Dance Team** will be hosting a dance and cultural entertainment showcase to raise funds to support its program expansion.

For the last twenty years, over 1,000 Einstein students have been members of “Titanes Salseros”. This innovative and dynamic after school club has provided Montgomery County Public School (MCPS) students with strategic and professional exposure to Latin culture and music while coaching them to acquire Latin dancing skills. After school activities are powerful adolescent motivators that keep our youth engaged, and help them with school academic excellence.

This year we have 47 Titanes Salseros that are committed to practicing, enhancing their skills and competing at the local and international level. All this, while volunteering in our community and keeping up with their grades!

We need your help to take them to their first **national** dance competition. Sponsor our upcoming trip to Lake Harmony, Pennsylvania where Titanes will compete among the nation’s top Latin dance academies.

Our students are motivated and confident that they will bring home the gold! We have a professional team of coaches and instructors that have donated thousands of hours training our team. This has made Titanes the dominating team with the highest winning record at the Montgomery County Public Schools annual Latin Dance competition at the Music Center at Strathmore.

You should feel confident donating to Titanes. We have taken the liberty of attaching a photograph showing all of the trophies won by our team in the last few years. These trophies are a representation of teamwork, dedication, commitment, community support, parent and teacher involvement.

On behalf of the entire Albert Einstein HS community, we ask for your support! We are also attaching a Sponsorship Package and request that you make a generous pledge for **“Dancing with the Titanes.”** This will be a unique showcase of our new dance routines and we want you to preview what we have in store for the national competition.

Send us your **tax-deductible donation** today! All you need to do is complete the attached form. If you have any questions or for further information, feel free to call me on my cell at (240) 731-7221 or email me at Paula_Pero@mcpsmd.org

Thank you for your generous support!

Paula Peró

Team Director

World Languages Department Resource Teacher

"Dancing with the Titans" Contribution Pledge

Team Director: Paula Peró Paula_Pero@mcpsmd.org

Types of Contribution.

- ☐ Become an Event Sponsor
- ☐ Advertisement space in our program to promote your entity!
- ☐ Shout-Out space in our program to brag about your dancer!
- ☐ In Kind Donations
 - If you would like to make an in-kind donation of goods, services, and/or funds to the Showcase. All in-kind donors are entitled to an ad space equal to 10% of the amount of the donation. An example of in-kind donations include:
 - Gift Cards to your Business
 - Food and Drink Donations
 - Flower Donations
 - Printing Services
 - Etc...
- ☐ Make a "Friend" donation today and get your name printed in our program!

EVENT SPONSORSHIP

Platinum: \$1000

- Table in the lobby during the event to promote your entity
- Space for a banner in the auditorium
 - Banners no larger than
 - Horizontal 72 x 30
 - Vertical 33 x 80
- Full page of ad space in the event's program
- 5 tickets to our showcase
- Titans T-Shirt

Gold: \$500

- ½ page of ad space in the event's program
- 2 tickets to our showcase
- Space for a banner in the auditorium
 - Banners no larger than
 - Horizontal 72 x 30
 - Vertical 33 x 80

Silver: \$300

- Name printed in program
- ¼ page of ad space in the event's program
- 2 tickets to our showcase

Bronze: \$150

- Have name printed in program
- Get 2 tickets to our showcase

ADVERTISEMENT

Limited space is available, act quickly and send us your ad!

Program Advertising Rates

Back Cover Full Page 5.5" x 8.5"	\$250
Full Page 5.5" x 8.5"	\$200
Half Page 5.5" x 4.25"	\$125
¼ Page 2.75" x 4.25"	\$75

Technical Requirements of Advertising

- ✓ All ads must be predesigned. Preferred submission is in .eps format, although .jpg is also acceptable. Image resolutions must be 300 dpi or higher.
- ✓ All ads must be submitted via **email by April 1st**

IN-KIND DONATION

- Gift Cards to your Business
- Food and Drink Donations
- Flower Donations
- Printing Services
- Items for raffles
- Etc...

FRIENDS OF TITANES SALSEROS

We will include your name in the program!

Make a pledge to support the Albert Einstein HS, Latin Dance Team, Titanes Salseros so they can continue to give back to the community and to proudly represent the DC, MD & VA region at National and International competitions.

☐ \$10

☐ \$20

☐ \$50

☐ Other: _____

☐ SPONSOR ☐ ADVERTISEMENT ☐ IN-KIND DONATION ☐ OTHER _____



Dancing with the Titanes Contribution Pledge



All checks payable to "Albert Einstein High School"
Team Director: Paula Però Paula_Pero@mcpsmd.org

Name		
Address		
City	State	Zip Code
Phone #	E-mail	
Website		
Facebook Page Link		
Twitter Name	Instagram Name	
Team Contact		

EVENT SPONSORSHIP

- ☐ **Platinum:** **\$1000**
- ☐ **Select Banner you will Bring**
 - ☐ Horizontal 72" x 30"
 - ☐ Vertical 33" x 80"
- ☐ **Gold:** **\$500**
- ☐ **Select Banner you will Bring**
 - ☐ Horizontal 72" x 30"
 - ☐ Vertical 33" x 80"
- ☐ **Silver:** **\$300**
- ☐ **Bronze:** **\$150**

ALL Checks Payable to: Albert Einstein High School

☐ SPONSOR ☐ ADVERTISEMENT ☐ IN-KIND DONATION ☐ OTHER _____

ADVERTISEMENT

Advertising Rates

- | | |
|---|-------|
| <input type="checkbox"/> Back Cover Full Page 5.5" x 8.5" | \$250 |
| <input type="checkbox"/> Full Page 5.5" x 8.5" | \$200 |
| <input type="checkbox"/> Half Page 5.5" x 4.25" | \$125 |
| <input type="checkbox"/> ¼ Page 2.75" x 4.25" | \$75 |

IN-KIND DONATION

Type of donation

Pick up or Delivery Arrangements

\$ Amount of Donation & Comments

FRIENDS OF TITANES SALSEROS

We will include your name in the program!

☐ \$10

☐ \$20

☐ \$50

☐ Other: _____