

# SERT VIDEO CONTEST



## TWO CATEGORIES

**Public Service  
Announcements**

**Conservation  
Clips**

## THREE TOPICS

### Energy Conservation

What's your school doing to save energy? Are you turning off the lights when not needed, conducting student-led energy audits, using task lamps, or something else? Make a video and show MCPS how to conserve energy!

### Reduce, Reuse, Recycle

Every MCPS school recycles, but some of them do it really well! How do you encourage MCPS students and staff to recycle, reduce solid waste, and reuse material?

### Sustainability

Create a video that shows MCPS what your school is doing to inspire others to improve conservation of our natural resources or how to live more sustainably.

**Entries are due  
February 25, 2022**

This contest is sponsored by the Division of Sustainability & Compliance, School Energy and Recycling Team (SERT) program. It challenges Montgomery County Public Schools (MCPS) students and staff to create original videos that promote awareness of environmental stewardship. Video entries should address the importance of conserving energy; focus on the significance of recycling effectively and reducing solid waste; or highlight the specific activities of the school-based SERT team.

The SERT Video Contest is open to all MCPS students and staff. Contestants may enter the contest individually or as a group. Participants are encouraged to be creative!

Video entries must clearly fall into one of the two categories and focus on one or more of the three topics listed above.

Visit the SERT website for more information about [guidelines](#), awards, and [how to enter the contest](#).