

## Editorial Graphics and Publishing Services

### Affect and Effect

*Affect*, almost always a verb, means “to influence, have an effect on.”

*For example*

The adverse economic situation affected our ability to get a raise

*Note:* The noun *affect* has a specialized meaning in psychology: an emotion or mood. Consult your dictionary.

*Effect*, usually a noun, means “an outcome or result.”

*For example*

The teacher’s pleas for silence had no **effect** on the rowdy class.

*Note:* It also may be a verb meaning “to make happen or produce”

*For example*

The principal hopes to **effect** a major change in behavior among the students.