# Literary & Rhetorical Terms

## I. Figures of Speech/Rhetorical Terms

A. analogy
B. apostrophe
C. cliché
D. conceit
E. epithet
F. euphemism
G. hyperbole
H. imagery
I. irony
1. verbal
2. situational
J. metaphor
1. extended
K. oxymoron
L. paradox
M. personification
N. pun
O. simile
P. synaesthesia
Q. synecdoche and metonymy
R. understatement (litotes)

## II. Diction

A. connotation vs. denotation
B. pedantic vs. simple
C. monosyllabic vs. polysyllabic
D. euphonious vs. cacophonic
E. literal vs. figurative
F. active vs. passive
G. overstated vs. understated
H. colloquial vs. formal
I. non-standard
1. slang
2. jargon

## III. Other/Literature/Rhetorical Terms

A. allusion
B. ambiguity
C. anachronism
D. aphorism
E. invective
F. juxtaposition
G. malapropism
H. shifts

# Rhetorical Strategies

## I. Argument/Persuasion Terms

A. deductive reasoning
1. syllogism
B. inductive reasoning
C. warrant
D. logical fallacies
1. ad hominem argument
2. begging the question
3. doubtful authority
4. either/or reasoning
5. false analogy
6. hasty generalization
7. non-sequitur
8. oversimplification

## II. Syntax - Sentence Structure

A. Order
1. basic
2. interrupted
3. inverted
4. listing
5. cumulative/loose
6. parallelism
   a. balanced
   b. antithesis
   c. chiasmus
7. periodic
B. sentence types- purpose
1. declarative
2. imperative
3. exclamatory
4. interrogative
C. sentence types - structure
1. simple
2. compound
3. complex
4. compound-complex
D. omission
1. ellipsis
2. asyndeton
E. addition/repetition for effect
1. anadiplosis
2. anaphora
3. epistrophe
4. polysyndeton
AP English Language and Composition Sites to Investigate

- AP Central
  http://www.collegeboard.com/student/testing/ap/about.html

- A Glossary of Rhetorical Terms With Examples
  http://www.uky.edu/AS/Classics/rhetoric.html
  http://www.cvsd.org/university/classes/eng/alentz/documents/rhetorical%20vocab..pdf
  http://humanities.byu.edu/rhetoric/silva.htm
  http://www.virtualsalt.com/rhetoric.htm
  http://www.nt.armstrong.edu/terms.htm
  http://www.nipissingu.ca/faculty/williams/figofspe.htm

- A Guide to Grammar and Writing
  http://grammar.ccc.commnet.edu/grammar/
  http://owl.english.purdue.edu/owl/resource/677/01/
  http://www.unc.edu/depts/wcweb/handouts/index.html

- Close Reading
  http://www.fas.harvard.edu/~wricntr/documents/CloseReading.html
  http://theliterarylink.com/closereading.html
  www.sjsu.edu/upload/course/course_2594/Course_2594/Close_Reading.doc

- Rhetoric and writing resources and rhetorical analysis
  http://ozpk.tripod.com/APW
  http://english.ecu.edu/~wpbanks/rhetoric/rhetanalysis.html
  http://www.figarospeech.com/homerisms/

- Writing
  http://www.unc.edu/depts/wcweb/handouts/college_writing.html
  http://ozpk.tripod.com/APclose

- MLA
  http://library.osu.edu/sites/guides/mlagd.php

- Rogerian Argumentation
  http://www2.winthrop.edu/wcenter/handoutsandlinks/rogerian.htm

- Study Guides and Strategies
  http://www.studygs.net/
• The Elements of Style
  http://www.bartleby.com/141/

• The Nizkor Project
  http://www.nizkor.org/features/fallacies/

• Submission of all major papers
  www.turnitin.com

• Dictionary of Cultural Literacy
  http://www.bartleby.com/59/

• Visual Rhetoric
  http://owl.english.purdue.edu/owl/resource/691/01/

• Audio Speeches
  http://www.americanrhetoric.com/rhetoricaldevicesinsound.htm