

STRATEGIC PLANNING COMMITTEE MEETING

June 4, 2012

3:00 – 4:00 p.m.

Room 120, CESC

MINUTES

Welcome and Introductions

The meeting was called to order at 3:03 p.m. with the following Board members and Board staff present: Mr. Michael Durso (chair); Dr. Judy Docca (committee member); Mrs. Patricia O'Neill (committee member); Ms. Shirley Brandman, president, Board of Education; Mr. Ikhide Roland Ikheloa, chief of staff, Office of the Board of Education; Ms. Laura Steinberg, staff assistant; Office of the Board of Education; Ms. Suzann King, staff assistant; Office of the Board of Education; and Ms. Kathy Yorro (recorder).

The following Montgomery County Public Schools (MCPS) staff were present: Mr. Larry Bowers, chief operating officer; Mr. Adrian Talley, associate superintendent for shared accountability; Ms. Kathy Lazor, director, Department of Materials Management; Mr. Brian Edwards, chief of staff, Office of the Superintendent of Schools; and Ms. Jody Silvio, coordinator, Curriculum and Instructional Programs.

Approval of Agenda and Minutes

The committee unanimously approved the meeting agenda, as well as the minutes of the Strategic Planning Committee meeting of April 25, 2012.

Process for Revision/Renovation of Strategic Plan

The committee discussed the role of the Board of Education in the revision/renovation of the strategic plan for the Montgomery County Public Schools. Ms. Steinberg provided a PowerPoint presentation on the progress to date on the revision/renovation process:

- Strategic Planning Committee meeting was presented a timeline for the process at the March 2012 committee meeting.
- A work group was convened in May with extensive membership.

Ms. Kathy Lazor provided an update on the work of the Strategic Plan Renovation Work Group.

- First meeting of work group held in May where the group heard from the superintendent and Mr. Bowers, chief operating officer, on the renovation concept.
- Monthly meetings of the work group will be scheduled through May 2013.
- Work group membership includes principals, MCEA representatives, SEIU representatives, central office administrators.
- The work group will be conducting research of existing strategic plans from other school districts.
- Goal is to streamline the strategic plan making it a more concise and readable document.
- Work group is eager for the Board to begin its work on the revision of the strategic plan so that there can be alignment and focus.

Committee members agreed that the Board's primary focus in the revision of the strategic plan would be on the guiding tenets (core values, mission, vision, goals and priorities) and that the work on the revision of the tenets would be the Board as a whole. The committee members strongly recommended that work sessions be scheduled with the assistance of a facilitator who has experience and/or understanding of educational environments and/or institutions. Committee expressed a desire to schedule these meetings on dates of existing Board meetings. A suggestion was made to invite Mr. Kevin Ruth, chief operating officer of UnitedHealthcare to

share with the Board his organization's experiences in the development of their strategic plan. The discussion could center around "what are core values". It was suggested to invite Mr. Ruth to speak with the Board at their June 25 business meeting.

Additional discussion items included:

- Committee suggested having a draft document of the Board's revisions to the guiding tenets available to share with their partner organizations (MCEA, MCAAP, MCEA, SEIU, and MCCPTA) at meetings in the fall.
- How will the Board gather community input on the proposed revisions to the guiding tenets? Fall forums?
- Historically, the fall forums were used to gather community input on the operating budget. Committee felt that the forums on the strategic plan should be separate from the community conversations on the budget.
- Possible superintendent forums to solicit community input on budget interests.
- Committee suggested that the Board's Communications and Public Engagement Committee meet to develop a plan with the superintendent to gather input on the development of the FY 2014 Operating Budget.
- It was suggested that the Board hold a full-day retreat, as well as the presentation by Mr. Ruth. August 22 was a suggested date.
- Should the fall forums focus on the core values? The current strategic plan is still in effect until June 30, 2013.
- The following articles focused on "values" were provided the committee members and it was suggested that they be distributed to the full Board prior to the June 25 Board meeting:
 - *Put Your Values to Work* by Nancy McGaw and Lisa Fabish (Harvard Management Update-A Newsletter from Harvard Business School Publishing)
 - *Make Your Values Mean Something* by Patrick M. Lencioni (Harvard Business Review-July 2002)
 - *The Essential Value Set* by Senn Delaney

It was agreed that the Strategic Plan Renovation Work Group would update the Strategic Planning Committee periodically throughout the year.

Follow Ups

- Schedule a Communications and Public Engagement Committee Meeting
- Invite Mr. Kevin Ruth to speak with the Board at the June 25 Business meeting.
- Distribute "values" articles to full Board.
- Prepare draft document to share with partner organizations.
- Possible full day retreat on August 22.

The meeting was adjourned at 4:11 p.m.