

WESTLAND MIDDLE SCHOOL PTA

Staff/Student Westland Wildcats vs. GreenHawks Professional Basketball
Team Fundraising Event

Friday, February 24, 2012

CORPORATE SPONSORSHIP OPPORTUNITIES

\$500- TEAM PLAYER SPONSOR

- Half page advertisement in event program
- Company logo on give-a-way t-shirts and team jerseys
- Vocal recognition during Event

\$1,000 – TEAM CAPTAIN SPONSOR

- Full page advertisement in event program
- Company logo on give-a-way t-shirts and team jerseys
- Vocal recognition during event

\$2,500 – ALL CONFERENCE SPONSOR

- Full Page Ad on back or front inside cover of event program
- Company name and logo on banner to be prominently displayed at event and in the school cafeteria for remainder of school year
- Company logo on give-a-way t-shirts and team jerseys
- Vocal Recognition during event
- Company's name listed as Corporate Sponsor with link to company website in weekly newsletter "Wildcat Wire" for remainder of year

\$5,000 - ALL AMERICAN SPONSOR

- Full Page Ad on back cover of program
- Table at event to promote your company to Westland community
- Company name and logo on banner to be prominently displayed at event and in school cafeteria for remainder of school year
- Sponsor Logo on give-a-way T-Shirt and team jerseys
- Vocal Recognition during event
- Company's name listed as Corporate Sponsor with link to company website in weekly school newsletter, "Wildcat Wire."

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PROGRAM ADVERTISING RATES

Full Page	\$250
Half Page	\$125
Business Card	\$ 65
Family Sponsor	\$ 50 and above

Ad Copy is due no later than February 9, 2012. Please return this completed form, together with your camera-ready copy and full payment (check made payable to "Westland PTA") to:

Westland Middle School PTA
c/o Laurie Rosen
5511 Massachusetts Avenue
Bethesda, MD 20816

In addition, please email your ad copy to lbirleffi@gmail.com

If you have any questions or need further information, please contact Laurie Rosen at lbirleffi@gmail.com or Libby Mullin at libbymullin1@me.com.

THANK YOU SO MUCH FOR YOUR GENEROUS SUPPORT!