

Sherwood High School 2012 Yearbook Business Advertisement

300 Olney-Sandy Spring Road
Sandy Spring, MD 20860
301-924-3255

The average teen spends approximately \$100 a week. That means Sherwood High School has the weekly buying potential of \$230,000 and a yearly potential of close to 12 Million Dollars! Wouldn't your business like to profit from the resource in your backyard? Take advantage of this opportunity to support the school that supports you! Advertise today!

Business advertisements are welcomed and needed in the 2012 *Leaves* yearbook. We hope that you will place an ad in the 2012 yearbook and help support the school and staff in their production of the annual publication. Your support is essential for us if we are to continue to produce a quality product that meets the demands of our students and community. This year, for the first year ever, all advertisements will be in color.

What are the benefits of placing an ad?

- Your business will have exposure not only to high school students, but also their parents, grandparents, neighbors, aunts, uncles, friends, faculty, etc.
- Your business will receive a **tax deduction** for your contribution.
- Your business will be recognized as one that supports the Sherwood High School community, school, and students that support your business.

**Ready to order your advertising space now?
Good, business space fills up fast!**

ADVERTISING RATES

Available Sizes	Price
Full Page (8.167" x 10.33")	\$ 500
Half page (8.167" x 5.083")	\$ 325
Quarter page (8.167 x 2.458" or 4" x 2.458")	\$ 200
Eighth page (business card)	\$ 125
Sixteenth page	\$ 80

Contacted by Yearbook Staff Member: _____ on date _____

Thank you for your support!!!!

Sherwood High School Yearbook Business Advertising Order Form

To reserve your space now, please respond by providing the following:

- I agree to purchase a _____ [size] color advertisement for \$_____.
- I have submitted my camera-ready ad for publication.
- I have submitted a digital ad in TIFF, PDF, or JPEG format.
- I would like to have the Yearbook staff design my ad, and have provided information, copy, and graphics/photos for the ad.
- I would not like to purchase an ad at the moment.
- I can not purchase an ad, but have donated \$_____. (Will be listed as a patron.)

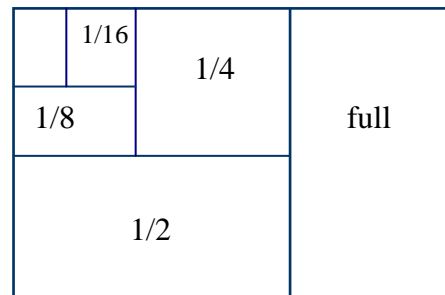
Advertisement specifications:

1. Please submit all materials for the ad as soon as possible (deadline, October 31).
2. Please submit all payments by check or money order made out to Sherwood High School, with "Yearbook ads" in the check's or money order's memo section.
3. Please contact the Yearbook staff or its adviser, Lori Leonard, at (301) 924-3255 if you have any question regarding your ad.
4. Payment is due at the time of purchase. We do not bill for advertisements.

_____ / ____ / _____
Purchaser's Signature **Date**

Deadline for business ads: _____ (first come first serve)

Ad Size	Price
_____ Full page	\$500
_____ 1/2 page	\$325
_____ 1/4 page	\$200
_____ 1/8 page	\$125
_____ 1/16 page	\$ 80



Advertising Business's name: _____

Contact person and position: _____

Address: _____

Phone number: _____ Fax number: _____

E-mail address: _____

Payment \$_____ Total Amount Paid
_____ **Money Order** _____ **Check Included** _____ **Cash**

For Staff Use Only	
Received _____	Payment _____
Entered _____	Mailed _____
Created _____	Proofed _____