

# Personal Ads Order Form 2010-2010

## Silver Paws: NWHS Yearbook

### *the X factor*

High school is a once in a lifetime experience, and before you know it, it will be over. Take the opportunity to capture your favorite moments, memories and friends with your own personal ad.

**Who** can order an ad? *Any student, staff member, or parent associated with NW.*

**When** should I place my order? *Order form and payment must be received by **December 4th**.*

### 1) Buyer info

Name of buyer: \_\_\_\_\_ Phone: \_\_\_\_\_ day/eve  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Student name: \_\_\_\_\_  
Can we discuss the ad with the student? (Do they know?) Y / N

### 2) Size and layout

You can request sample layouts from the yearbook office, or you can check the NW webpage. For the full and half-page ads, you may use one of our designs or design your own. Our staff would be happy to work with you in designing your ad. For the eighth-page ad, we have already designed it for you--all you need to do is provide one picture, the student's name, and up to forty words of text.

Choose one:

\_\_\_\_\_ custom full page @ \$250 with \_\_\_\_\_ layout (indicate letter of template or write custom)

\_\_\_\_\_ custom half-page @ \$150 with \_\_\_\_\_ layout (indicate letter of template or write custom)

OR

\_\_\_\_\_ pre-formatted eighth-page \$40

### 3) Choose photographs\*\*\*

If you are using our templates, choose photographs that match the shape of the grey boxes--vertical photos for vertical boxes and horizontal photos for horizontal boxes. Indicate by number which photographs should appear in which positions. We can also use your high resolution jpeg images if you provide them on cd.

#### **4) Write text\*\*\***

Include a legible copy of the words you would like to use in your ad.

#### **5) Submit order**

Send photos, text and payment (check or money order payable to NWHS with student id in memo section) to NWHS Yearbook Attn: Diane Deming 13501 Richter Farm Road Germantown, MD 20874

You can contact the advisor directly at 301-601-4649 or email [Diane\\_M.\\_Deming@mcpsmd.org](mailto:Diane_M._Deming@mcpsmd.org)

\*\*\*we reserve the right to edit any material for content and/or space

For office use only: ad recd \_\_\_\_\_ paid by \_\_\_\_\_ materials returned \_\_\_\_\_ page assigned \_\_\_\_\_