

# Albert Einstein



## High School

11135 Newport Mill Road  
Kensington, MD 20895

Summer, 2009

### Wasn't it Nice to Have a Student Directory Again?

And next year's will be better yet! We hope to include more student artwork and information parents need to have at their fingertips. But once again we need advertising dollars to make it happen. Please ask your favorite business to join us. **We will honor last year's rates for those who advertised in the past if they commit early. Otherwise, there has been a slight increase. Contact Nancy Mendez if you'd like to advertise again at the old rates by July 1st.**

Both parents and students of Einstein use our PTSA directory on a daily basis to contact friends and neighbors. Did you know, many households save and use these school directories for years? And they support businesses that support our school. So this is a perfect opportunity for local businesses to reach customers in Wheaton, Kensington and other Down County neighborhoods for many years. Einstein High School expects to distribute 2,000 copies in the fall of 2009.

Get your business out there by advertising in our directory. Your advertising dollars will go farther and last longer. **Detach and include the form below with your payment and camera-ready ad by October 3, 2009. However, early commitments will result in better ad placement. Make checks payable to Albert Einstein PTSA. Don't wait!**

Thank you for supporting our school and, remember, we absolutely will support our community businesses.

Nancy Mendez, Advertising Coordinator  
301-608-8018 or email [wrightone@verizon.net](mailto:wrightone@verizon.net)

Alex Colina, Art Director  
3/-949-6972 or E mail [alexcolinapta@colina.net](mailto:alexcolinapta@colina.net)

### Albert Einstein High School

Student Directory Advertisement Subscription

Business Name: \_\_\_\_\_

\_\_\_\_\_

Type/Nature of Business: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Send to: Albert Einstein High School  
ATTN: PTSA Student Directory Ads  
11135 Newport Mill Road  
Kensington, MD 20895

Please indicate size of advertisement you would like:  
**NEW 2009-2010 rates will be:**

<input type="checkbox"/>	Business Card	35/8 by 23/8	\$40
<input type="checkbox"/>	Quarter Page	35/8 by 47/8	\$80
<input type="checkbox"/>	Half Page	71/2 by 47/8	\$160
<input type="checkbox"/>	Full Page	71/2 by 10	\$320
<input type="checkbox"/>	Inside Front Cover	71/2 by 10	\$375
<input type="checkbox"/>	Inside Back Cover	71/2 by 10	\$375
<input type="checkbox"/>	Back Cover	71/2 by 10	\$400

Total amount enclosed: \_\_\_\_\_

Please send two (2) copies of your advertisement.  
Ads in PDF format may also be emailed to  
[wrightone@verizon.net](mailto:wrightone@verizon.net)

**FINAL ADVERTISING DEADLINE: OCTOBER 3, 2009**