

2008

Hospitality Virtual Job Fair

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The Employment Guide® has proudly supported the hospitality industry, specifically the National Restaurant Association Educational Foundation and the ProStart Program, the American Hotel & Lodging Association Scholarship Program, and the American Resort Development Association for several years. With the goal of bringing together leading employers and rising leaders in the hospitality industry, **EmploymentGuide.com** proudly presents the Hospitality Virtual Job Fair.

The Hospitality Virtual Job Fair will run for 3 weeks and will be promoted by:



- Promotional ads in 77 print publications nationwide (over 2 million weekly circulation).
- Banner ads on the National Homepage and all Featured City pages of EmploymentGuide.com
- Traffic from promotional ads, banners and e-blasts will be directed to the Hospitality Virtual Job Fair landing page which will feature the company logo and link to job postings on EmploymentGuide.com.
- E-Blasts targeting all jobseekers that have opted to receive employment mailers via e-mail (E-blasts will be sent **6/9** and **6/23**).

Employers

Target professionals in the hospitality industry with a local, regional or national package that will feature your logo on the Hospitality Virtual Job Fair landing page and direct jobseekers to job postings on EmploymentGuide.com.

Education

Target individuals interested in starting a career in the hospitality industry with your school's logo on the Hospitality Virtual Job Fair landing page that will direct traffic to any link of your choosing.



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