

Why Advertise in the Arcola Elementary School Student Directory?



1. A great way to market your business, the Student Directory is widely used by families and is kept in households year after year.

2. Show your community support – all money raised from advertising will help offset the cost of printing – allowing us to distribute the directory to families for FREE!

3. This directory will be distributed to over 700 local families.

Size	Non-PTA Member	PTA Member
Business Card (1/4 Page)	\$25	\$20
Half Page	\$50	\$45
Full Page	\$90	\$80
Back Cover	\$125	\$100
Custom Ad Design	\$15	\$15

All ad submissions must be PDF format. All ads are printed in Black and White.

Submission Deadline: October 15, 2010

YES! I WANT TO ADVERTISE MY BUSINESS TO THE ARCOLA ELEMENTARY SCHOOL COMMUNITY!

Contact Name: _____

Business Name: _____

Address: _____

Phone/E-mail: _____

Ad Size: _____ Amount Enclosed: \$ _____

Make Checks Payable to Arcola PTA, return this form with payment attached to the Arcola main office. Questions? Contact Hillary Sprayregen (hspray626@hotmail.com; 240-380-4072).

Payments and Ad Copy can be mailed to:

Arcola Elementary School
 Attn: PTA
 1820 Franwall Avenue
 Silver Spring, MD 20902