

Cybercivility Task Force Meeting

August 26, 2014

Welcome, Outcomes and Feedback

Gboyinde Onijala, Facilitator

Gboyinde welcomed the group and reviewed the items that were given to the task force members: agenda, progress report, Takoma Park Middle School cybercivility letter and an evaluation form.

She introduced the new taskforce member, Evan Glass, the interim executive director of the Gandhi Brigade.

Gboyinde reminded the group that the task force has agreed to meet until October. The final meeting date is TBD.

Gboyinde Onijala, Senior Communications Specialist

Gboyinde reminded the group to upload their documents and meeting notes on the Google Drive. She asked that each group create a new document in their subcommittee's Google Drive Folder that would include all of their final recommendations and deliverables.

Examples from MCPS Secondary Schools

Michael Doran, principal, Wootton High School, and Alicia Deeny, principal, Takoma Park Middle School, shared examples of how they are addressing the topic of cybercivility in their school communities.

Cybercivility Campaign Tagline

Gboyinde shared that members of the task force and MCPS community submitted the following recommendations for a campaign tagline:

- Be Nice on Your Device
- Don't Be Mean Behind The Scene
- What Happens Online Stays Online
- #ProfileYourself
- #BuildYourProfile
- #PositiveProfiles
- #RespectTheMedia
- #BeAGoodCyberCitizen

- #cybercivilian
- Delay or Delete, Don't Disrespect
- THINK- is it true, helpful, inspiring, necessary and kind
- Rethink, Relax, Revise, Respond

Subcommittee Update

Gboyinde: Please pick a representative to report on the deliverable(s) that you have been working on and how you plan on finalizing your work over the next two months.

Parent/Community Outreach

Implement and deliver to schools suggested student PSA(s).

Curriculum/Social Emotional Well-Being

Compilation of resources to support classrooms and parent community.

MCPS Guidelines/Research Subcommittee

Recommended policy and/or regulation updates

Marketing/Communication Strategies/Materials

Student PSAs

Student Engagement Subcommittee

Develop a platform for students to report bad behavior anonymously

Technology/Cybersafety

Develop a PowerPoint presentation to disseminate to parents through the PTA and develop a platform for students to anonymously report bad behavior.

Next Steps and Evaluation

Gboyinde:

- Fill out the evaluation sheet to give us feedback for today's meeting.
- Summarize your thinking so it gets on Google Docs; we want all that to be recorded.