MINUTES

Magruder High School Athletic Booster club

Date | time 2/15/2017 7:00 PM | Meeting called to order by Jenni Hasemann

In Attendance

Karl Heimbach, Amy Hernandez, Jackie Koehn, Maureen Bardizbanian, Jenni Hasemann, Dameron Jones, Anu Schramm, Jenny Crandall

Approval of Minutes

The minutes were read from the January meeting and approved.

Board

• Amy reviewed the upcoming schedule of events and asked the board members to sign-up for the dates they are available to help.

Budget

The current Profit and Loss and Balance Sheet was distributed by Amy Hernandez, Booster Treasurer, and reviewed by the board and members.

- Amy reviewed income/expenses in relation to budget.
- Amy reported updates on the individual team donations.

Athletic Director's Report

AD Karl Heimbach presented his report.

- Karl reports that he received the 9 additional poster display cases for sports posters. They have been hung in the hall by the back gym. His goal is to have enough for the entire year's sports teams. Jacqui continues to work with students in the photography department to take pictures for the posters. The next sports season has been scheduled for the same night as team pictures on 3/15.
- Karl continues to work with school administration to purchase a Logo M for the front of the school.
- Karl reports that overall the winter sports season ran smoothly.
- He provided the fall 2017-18 football schedule to the board. Homecoming will likely be on 10/13.
- Multi-Sport Tournaments will be held on 9/16 and the JV Cheer Event will be on 11/4.
- The boy's soccer team will have 2 new coaches next year. We also have a new tennis coach.
- Karl is still seeking volunteers for the cheer event 3/18. This event (in combination with the other 2 cheer events) brings in \$10,000/year for the athletic department. Amy will send out a sign-up genius seeking volunteers to help in concessions and other areas. Karl has 3 shifts: 8-12, 12-4, 4-8. He will also offer SSL hours to student volunteers.

Committee Reports

Committee reports

- Membership: No new memberships. We will send out information for our spring coaches.
- **Concession Stand:** Dameron previously suggested having an "end of the year appreciation day" at a lacrosse game where members get a free treat. We will continue to discuss event with possible dates.

• Fundraising:

Modell's: The next Modell's Team Weeks coupon will run from 2/24/17 - 3/23/17. Amy will email out information and post on our web site.

Banner/Scoreboard ads: No new updates.

Restaurant "Spirit Nights": We will continue different restaurant sponsors for the first and third Wednesday of the month for the entire school year. The Sponsors are offering us 10-50% back in their sales. Our Chipotle event is in February made \$463.20 and our quarterly Jersey Mike's was \$85.

Spirit Wear: Pam continues to sell spirit wear on Fridays during lunch. The sales have been going well. **Communication:** Our web site continues to be updated with information from all committees. Our monthly newsletters are being sent via mail. We will continue to update our member database and also send out information via the coaches and the school yahoo group. David continues to update our Facebook page.

Mulch: Amy reports our mulch sale is April 1st. We received our flyers. Amy requested help in delivering flyers. Our web site is live and info has been sent out to people who ordered last year, community boards, HOAs, our feeder schools secretaries and PTSAs, booster members, and MHS yahoo group. Amy will also put out 15 signs in our neighborhoods when we are three weeks out. Our signup genius site is live and emails seeking volunteers have gone out.

Student Athlete of the Week: Dameron, Jenni, and Jackie report that nominations have been steady. No new issues. Once the spring season starts, they will send out notices to the coaches for nominations.

Announcements / New Items

Jenni reported that the boy's Lacrosse Applebee's Fundraiser raised \$1400.

Next Meeting

3/16/2017 7:00 PM, MHS Guidance office conference room

Motion to adjourn was made at 7:45 p.m. and was passed unanimously.