

Walter Johnson High School
Booster Club Meeting
December 10, 2003

Recorder: Wendy Perry

7:08 meeting called to order by Tricia Skelly.

Introductions were made. Linda Mongelli, along with Nancy Simms, will be a future commissioner of the Swim and Dive teams.

Minutes for the November 12, 2003 meeting were approved as written.

REPORTS:

Assistant Principal: Carol Goddard

- School administration recognizes that erroneous computer generated calls are being made to students' homes regarding absences. This may be due in part to the large number of students absent on November 26, requiring days for the system to catch up. Discussion followed regarding the clarity of the message currently being used and parents' concerns about incorrect absences. Carol will post a message on the list serve clarifying the situation.

Athletic Director: Sue Amos

- The athletic field was vandalized during the Thanksgiving holiday. Recently purchased snow fences were removed and an attempt was made to steal sod. In the past, the posting of signs has not helped. Use of the fields was discussed. BCC Boys Club pays \$1500 per year under "Adopt-a-Field." The policy is that no one else may use the stadium field, and the other fields must be reserved through the ICB.
- The cancellation of athletic activities during snow days is not decided by WJ - it is a countywide decision. The posting of the information on the list serve is done as a service to the WJ community.

Treasurer: Arlene Fornace

- Approximately \$26,700 is available.
- The suggestion was made that the money for the Pitch be separated out from expenses.

Membership: Mary Ruttkay

- A couple hundred dollars more has been collected since the last meeting

Concessions: Tricia Skelly for Jane Slacter

- The stand has not been open for some events due to a lack of volunteers. It may not be worth opening for some events where attendance is low.
- The point was made that the stand is easy to break into, and nothing should be stored in it. Purchasing a chain to lock it was suggested.

Commissioner: Adeen Postar for Janet Liebowitz

- Fall Sports Awards night went well. No problems were encountered.

Citrus: Elin Quigley

- Orders were still coming in past the deadline. A waiting list has been established.
- Pick-up hours are this evening and tomorrow.
- Approximately \$2400 profit was made, similar to last year.

Barnes and Noble: Tricia Skelly for Patti Dinneen

- \$6398 was taken in, which means WJ nets \$1279 (20%). We should have the check in 45 days.
- Patti wants feedback regarding the dates, etc.
- The student art exhibit continues through December.

Race: Tricia Skelly for Stella Graves

- We have not obtained many sponsors to date.
- Tricia will email the forms to Wendy to be posted with the minutes. (Update: these three forms have now been included with the minutes).

OLD BUSINESS:

School Store: Tricia Skelly for Shelley Boatright

- The store has just opened and the BC is now solely in charge. The plan is to start small and consider ideas for expansion.
- Current items are spirit wear, items from Sue Amos, leftover football items, and the Poms' stuffed wildcats. In addition, orders are being taken for sweatshirts.
- Reimbursement to the teams/clubs that are selling items, as well as implications for sales tax were discussed.
- Shelley Boatright, Kate Vincent and Karen Smith will be discussing plans for the future.

Funding Committee: Tricia Skelly

- The meeting did not take place last Friday due to the snow. It will be rescheduled.
- Topics to be covered involve the money that the Booster Club gives out.

Bylaws: Adeen Postar

- Another meeting has been scheduled for next week. The plan is to provide a draft for the January meeting. The draft will be sent out for comments in advance.

NEW BUSINESS:

Fundraising Oversight Committee:

- Debbie Hartten and Stella Graves met with Tom Stup and Carol Goddard. We would like to see this set up as an official committee.
- All teams are expected to do fundraising for the Athletic Department. BC fundraising (concessions) is also expected. Tom Stup and Sue Amos need to sign off on fundraising activities, to ensure compliance with county guidelines.

Funding Request: Tricia Skelly

- The request for the purchase of a database (ACT! Software), initially for use in the BC coordination of fundraising, was discussed. This will be deferred until the January meeting. In the mean time, the different databases available will be reviewed.

The meeting was adjourned at 8:05 PM.



Walter Johnson 5th Annual 10K/2 Mile Race

Sunday, May 16, 2004

SPONSORSHIP OPPORTUNITIES

- annual event for the community and families targeted for fun and fitness
- sponsored by the WJ All School Booster Club
- race course runs through the business community surrounding Walter Johnson HS
- post race party features food from several of Bethesda's popular restaurants
- funds raised supports all extra-curricular activities at Walter Johnson from sports to the arts, and will offset the \$20,000 expense for the renovation of the stadium field
- Tax Deductible contributions benefit the entire WJ student body

WE NEED YOUR SPONSORSHIP!! Monetary donations and/or donations in kind are requested. All sponsors of the race:

- receive free advertising, event publicity and media exposure
- may include promotional materials in the race packets
- may setup a table at the post race party
- will be published in the WJ Big Train newsletter which is read by over 1,500 households in Bethesda, Kensington, and Rockville (March & May issue)
- will be listed on the WJ website ranked by giving level
- will be announced as a race sponsor during post race party

	Premier \$5,000	Hall of Fame \$2,500	All Star \$1,000	MVP \$500	Wildcat \$250	Mighty Moo \$100
Link to sponsor's website from race online registration page	✓					
Lead Sponsor	✓					
Start/Finish Line Sponsor	✓	✓				
Company Banner displayed on race day and spring sport season	✓	✓	At race			
Logo on T-Shirt	4"x6"	3"x5"	2"x4"	1"x3"	Name	
Listed in race brochure	Logo	Logo	Logo	Name	Name	Name
Listed on sponsor page in race packet	Logo	Logo	Logo	Name	Name	Name

Sign up as a sponsor by completing the attached reservation form! For further information contact Stella Graves at (301) 530-1443 race@walterjohnson.com or Debby Hartten at debby.hartten@verizon.net

WALTER JOHNSON HS, 6400 Rock Spring Dr, Bethesda, MD 20814



Walter Johnson 5th Annual 10K/2 Mile Race

Sunday, May 16, 2004

SPONSORSHIP OPPORTUNITIES

Reservation Form

Mail to: Walter Johnson 10K/2Mile Race
Walter Johnson Booster Club
6400 Rock Spring Drive
Bethesda, MD 20814

Return via facsimile to: (301) 571-6986

Voice Phone Number: (301) 571-6900

Email to: race@walterjohnson.com

We wish to support the Walter Johnson 5th Annual 10K/2Mile Race at the sponsorship level of:

- | | | |
|--------------------------|--------------------|--------------------------|
| <input type="checkbox"/> | Premier Level | \$5,000 |
| <input type="checkbox"/> | Hall of Fame Level | \$2,500 |
| <input type="checkbox"/> | All Star Level | \$1,000 |
| <input type="checkbox"/> | MVP Level | \$ 500 |
| <input type="checkbox"/> | Wildcat Level | \$ 250 |
| <input type="checkbox"/> | Might Moo Level | \$ 100 |
| <input type="checkbox"/> | Donation in Kind | Estimated Value \$ _____ |
| <input type="checkbox"/> | Other Level | \$ _____ |

- Our check for \$ _____ is enclosed
- Our check for \$ _____ will be sent by March 1, 2004
- Describe donation in kind (type of goods/services/gift certificate)

Company Name _____
(Please print clearly as it should appear in race materials)

Company Contact Name: _____

Contact email address: _____

Contact Phone Number _____

- Company Logo is enclosed

WALTER JOHNSON HS, 6400 Rock Spring Dr, Bethesda, MD 20814



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VOLUNTEERS NEEDED

- annual event for the community and families targeted for fun and fitness
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WE NEED YOUR HELP!! Just a few hours of your time and/or donation will benefit the entire student body. We encourage all parents and students to participate in some way. Students will receive community service hours. Your participation will make this event a huge success.

Please complete and return the form below as soon as possible to the school's main office or fax it to (301) 571-6986. For further information contact Stella Graves at race@walterjohnson.com or Debby Hartten at debby.hartten@verizon.net.

RACE VOLUNTEER FORM

I will volunteer for:

- | | |
|---|---|
| <input type="checkbox"/> Publicity Committee | <input type="checkbox"/> Race Packet Distribution |
| <input type="checkbox"/> Contact potential sponsors | <input type="checkbox"/> Help on Race Day (7:00 - 11:00 am) |
| <input type="checkbox"/> Run/Walk | <input type="checkbox"/> Contact me for a credit card donation. |
| <input type="checkbox"/> Sponsorship | <input type="checkbox"/> Enclosed is a donation of \$ _____ |

Make checks payable to Walter Johnson All School Booster Club

Name _____

Child's Name _____ Grade _____

Phone Number _____ Email _____

Mighty Moo and Wildcat, the WJ mascots, are counting on you!