

Stedwick Elementary School PTA

10631 Stedwick Road, Montgomery Village, MD 20886

Dear Community Partner,

We are writing to request your financial support of the Stedwick Elementary School Parent Teacher Association (PTA). Stedwick officially opened in January 1975 and currently has nearly 600 students enrolled, from pre-kindergarten to fifth grade.

Despite its location in affluent Montgomery County, over half of Stedwick's students qualify for the FARMS program (Free and Reduced Priced Meals System). Due to the limited economic resources of many of our families, the PTA is reaching out to local business community to help maintain the strength of our school programs and support our students.

In addition to organizing volunteers who assist in the classrooms or work one-on-one with students, the PTA sponsors multiple after school clubs including Yearbook, Computer Club, Homework Club, and Summer Skill Builders. The PTA's Education Enrichment programs also provide a phenomenal platform to promote academic achievement and stronger community ties.

You are cordially invited to be a Stedwick Elementary School PTA Community Partner through program sponsorship and/or advertising. The attached flier provides a list of opportunities for your immediate consideration as well as the benefits you will receive in exchange for your generosity. Please be advised that the Stedwick PTA is a 501(c) 3 charitable organization. As such, your contribution is tax deductible. Please consult your tax professional for additional guidance.

The PTA, school administration, and staff are all deeply committed to the well being of the children at Stedwick. As a local business, we hope you will show your outward support of our school by becoming our Community Partner. With your generous support, the PTA can continue offering after school and enrichment programs, purchase needed supplies, and improve the overall learning experience of our community learners.

Please direct your immediate attention to the attached flier for additional details on our sponsorship and advertising opportunities.

If you require further clarification, please contact our PTA Vice President and Fundraising Chair, David Lechner on (240) 418-1544 or via email on lechnerd@wdn.com.

Thank you in advance for your generosity!

Warm regards,

Kelly

Kelly Leonard
PTA President

Dave

David Lechner
PTA Vice President

"Being a man or woman is a matter of birth, but being a man or woman who makes a difference is a matter of choice"

- Byron V. Garrett, PTA National CEO

Stedwick Elementary School

Community Partner Sponsorship Opportunities

1. Business name prominently displayed during the sponsored event(s)
2. Acknowledgement as a Stedwick PTA Community Partner
3. Tax-deductible charitable contribution

Sponsorship Levels

1. Stedwick Scholar t \$500
2. Honor Roll t \$250

Next Steps?

1. Review the list below
2. Select the Program(s) you would like to sponsor
3. Contact David Lechner, PTA Vice President and Fundraising Chair on 240-418-1544 or at lechnerd@wdn.com for more details.

Back to School BBQ: On August 25th, the PTA will hosts its annual BBQ. We estimate serving over 1,000 hot dogs to approximately 400 children and their families from the Montgomery Village area all eager to see their newly remodeled school for the first time! ***Sponsorship deadline t August 20, 2008***

Math Carnival t Students play mathematical games and learn 1 + 1 = FUN! Approximately 250 families join us for this annual evening event. ***Sponsorship deadline t October 10, 2008***

World Fair t Students research a country and prepare a graphic and oral presentation for their peers. Many students also dress in traditional costumes from their country. Morning presentations are followed by an evening reception and ^% of (o Pwith approximately 500 participants. The evening concludes with a talent show. ***Sponsorship deadline t November 10, 2008***

Winter Carnival - A classic school carnival is presented in the winter months to promote community spirit and fun. This is fun-filled event traditionally draws almost the entire student body and their families. ***Sponsorship deadline t January 15, 2009***

Living History Day t Students research a person from history to present to their peers. History literally comes alive as students take on the likeness of their historical figure through the experience of the presentations. ***Sponsorship deadline t February 10, 2009***

Science Fair t Students select a scientific research project, conduct experiments to support their scientific theory, and prepare a presentation. Judges include parent volunteers and community scientists from organizations like NIH, DOE, and NIST. Students gain a broader appreciation of the wonders of science by sharing their hypothesis during daytime and evening presentations. ***Sponsorship deadline t May 1, 2009***

Creative Writing Magazine. The young Stedwick authors all receive a free copy of this handsomely bound magazine that has consistently received 1st place recognition from the American Society of Publishing and Journalism. Additional sponsorship benefits include a prominent citation on the copy solicitation, an attribution on the front cover, and an appreciation in the introduction. ***Sponsorship deadline t May 1, 2009***

Stedwick Elementary School

Community Partner Advertising Opportunities

**** *Deadline for submitting advertisements is Monday, September 15, 2008* ****

Directory Advertising

One of many benefits afforded our PTA members is a copy of the directory, a compilation of the contact information for Stedwick families. The directory is a primary communications tool for our school community. Advertising rates are :

- Business card ad - **\$25**
- ¼ page - **\$50**
- ½ page (5 ½ x 8 ½)- **\$100**
- Full page (8 ½ x 11) - **\$150**
- Full page (front inside cover) - **\$250**
- Full page (back inside cover) - **\$200**
- Full page (back outside cover) - **\$300**

Newsletter Advertising

This is an extremely cost effective way to reach 500 active families in the Stedwick school area. Local merchants can purchase a ¼ page advertisement containing their contact information and/or coupons in all **10 issues for just \$100.** The 1st issue of the newsletter is distributed in September 2008.

Act quickly! Only 8 newsletter advertising slots are available.

**** *Deadline for submitting advertisements is Monday, September 15, 2008* ****