

# THE BLUEPRINT

## ADVERTISING AGREEMENT

201 Valley Brook Dr. Silver Spring, MD 20904

[Wendy T Borrelli@mcpsmd.org](mailto:Wendy_T_Borrelli@mcpsmd.org)

Phone: 301-989-6074 Fax: 301-622-1875

Business/Service Name (please print): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

### Advertisement Details

Color advertisements are an additional 50%.

___ Full Page	<b>\$200</b>	15"H X 10.25"W	___ Eighth Page	<b>\$40</b>	7.5"H X 2.5"W
___ Half Page	<b>\$125</b>	7.5"H X 10.25"W	___ Business Card	<b>\$25</b>	Size of Card
___ Quarter Page	<b>\$75</b>	7.5"H X 5" W	___ Inserts	<b>\$100</b>	
___ Single Issue Sponsorship (includes back cover full-color ad)	<b>\$1000</b>				

### Publication Dates

*Circle the issue in which you would like your ad to be featured*

September 30	February 10
October 28	March 16
November 18	April 20
December 16	May 18

**Advertiser Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Notes:** \_\_\_\_\_

All advertisements must be in the possession of the Blueprint the Friday before the publication date. Ad copy can be mailed or sent electronically as a pdf or jpeg file.

**We offer a 10% discount to multiple issue advertisers!**