

### KidStuff Coupon Books

For the first time this year, the PTA is sponsoring a KidStuff Coupon Book fundraiser for Sequoyah ES. Beginning October 10 and running through October 26, 2007, the SES PTA will earn a 50% profit for every \$25 coupon book sold by Sequoyah students.

The Coupon Book contains money-saving coupons for clothing, shoes, toys, electronics, sporting goods, activities, food, and more! Most coupons are valid through December 31, 2008. You have to use only a few coupons to cover the cost of the coupon book ... well worth the money!

Each student will bring home a copy of the KidStuff book so the whole family can see the value on every page! Consider buying extras as gifts for family and friends.

Through KidStuff's Free Coupon Book Program, students earn one free book for every five they sell. Encourage your children to sell coupon books, but please note that KidStuff does not promote door-to-door sales by children.

Info: Wanda Drake (301) 990-6694  
[SequoyahVPofFundraising@gmail.com](mailto:SequoyahVPofFundraising@gmail.com)

### Make a Difference! Join PTA

Sequoyah ES PTA invites you to make a difference in the education, health and welfare of your student(s). All parents and education advocates want to do what is best for your student and Sequoyah PTA can help.

Children learn more and have better lives when parents, teachers, and the community work together to share thoughts and ideas on projects that benefit children. By

### 19<sup>th</sup> Annual DARCARS Young Run

Sunday, October 21 is the annual DARCARS Young Run, a non-competitive running event just for kids 12 and under. This event is an excellent opportunity to show school spirit (wear Sequoyah Spirit Wear or the school's blue and gold colors), feel good, and have a BLAST with your friends. Runners choose the distance most comfortable to them: ¼ mile, ½ mile, or 1 mile. Parents may run with their child.

Bring your family and friends to the Sequoyah Team Rally area and support the Sequoyah ES runners! The Run begins at Route 355 and West Gude Drive in Rockville.

Sign up online or return the completed registration form by mail. Registration forms were sent home in students' Wednesday folders. Photocopied forms will be accepted.

Info: Dawn Greene (301) 963-6389  
[Mom2Goose@comcast.net](mailto:Mom2Goose@comcast.net)  
 Emily Matusek (301) 987-5412  
[MarkEmilyMatusek@erols.com](mailto:MarkEmilyMatusek@erols.com)

becoming a member, your support will greatly help accomplish such desires.

Please join by filling out the Membership form below and sending it back to school with your child. If you would like any additional information, please feel free to contact your membership chair, Tam Miller, at (301) 260-0804 or [bowiemill@verizon.net](mailto:bowiemill@verizon.net).

Check One:  **Single Membership (\$15)**  **Family Membership (\$20)**

1st Member Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

2nd Member Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Home Address \_\_\_\_\_

Child Name \_\_\_\_\_ Grade \_\_\_\_\_

Child Name \_\_\_\_\_ Grade \_\_\_\_\_

Child Name \_\_\_\_\_ Grade \_\_\_\_\_

Giant Bonus Card # \_\_\_\_\_

Safeway Card # \_\_\_\_\_

# Sequoyah Signal

The Sequoyah Elementary School PTA Newsletter

October 10, 2007  
 Volume 1, Issue 2



Sequoyah Elementary School

"Home of the Stallions"

17301 Bowie Mill Road  
 Derwood, MD 20855  
 (301) 840-5335

[www.montgomeryschoolsmd.org/schools/sequoyahes/](http://www.montgomeryschoolsmd.org/schools/sequoyahes/)

Inside This Issue	
Monthly Message	1
Parents' Checklist	1
Take Note: School Schedule	2
Save the Date	2
Don't Forget!	2
Reader's Corner	2
Book Fair/Family Reading Event	3
Community Support	3
Accomplishments	3
In the Spotlight	3
eScrip Fundraising Program	3
New Spirit Wear Program	3
KidStuff Coupon Books	4
19 <sup>th</sup> Annual DARCARS Young Run	4
Make a Difference! Join PTA	4

### Monthly Message

From our Principal, Assistant Principal, and PTA President

Dear Sequoyah Parents and Guardians:

What an incredible start to the 2007-2008 school year! Our science lab is up and running! For the first time in Sequoyah's history, the students are able to fully immerse themselves in the wonders and explorations of biology, physics, and chemistry. Thank you Mrs. Tidball for helping us to get the lab fully stocked and ready for use. The new Sequoyah Stallions bookstore is also open for business. The students are able to earn tokens by reading at home and redeem them for different books. Mrs. Deigan has stocked the shelves with many of the students' favorite stories, and some of our favorites, too.

Our Back-to-School nights were well attended. The SES Open House took place on October 8th from 9:30-11:30 a.m. and gave many parents the opportunity to watch their child learn something new.

We have over fifty new families in our Sequoyah community this year. Moving brings many new joys but also many new stressors. Joining the PTA and becoming part of the school community can help to provide families with a support system and new friendships. Sequoyah is not just a school; it is a community of family and staff that promotes respect, communication, and acceptance.

Dr. Bobbi Jasper, Principal  
 Ms. Christine Woodcock, Asst Principal  
 Mr. David Dennison, PTA President  
 Ms. Amy Stevens, Signal Editor

After ten years, Sequoyah has to say goodbye to our parent conference night at the Upper County Community Center. The center no longer has the room for us to hold our November Parent Conference Night. This year we invite parents to come to Sequoyah. On Thursday, November 8th, we will have the always-popular night conference at the school. There will be several day conferences offered as well. If you have not done so yet, please check with your child's teacher to schedule a conference. Remember that Friday, November 9th and Monday, November 12th are Early Release Days for students. Students will be dismissed at 1:00 p.m. those days. Kindergarten Parents, be sure to be at the bus stop to meet your little ones.

Thank you for supporting our school and our PTA. Your continued involvement in Sequoyah is vital to your child's success. If you would like to volunteer, please contact the PTA. If every family just gave a few hours a year, the benefits and growth for our students would be immeasurable.

Dr. Bobbi Jasper, Principal  
 Christine Woodcock, Assistant Principal  
 David Dennison, PTA President

### Parents' Checklist

Support SES PTA fundraisers. Don't forget to sell that Cookie Dough!

Join/Re-join the Sequoyah PTA. Single Membership \$15, Family Membership (2 Adults) \$20

Visit [www.eScrip.com](http://www.eScrip.com) to register your credit/debit cards or update expiration dates

Sign up for the Giant Bonus Bucks Program (You must register every year)

Sign up for the Safeway Receipts Program (You must register every year)

Join the Sequoyah Parent Email List to receive important emails! [groups.yahoo.com/group/Sequoyah/](http://groups.yahoo.com/group/Sequoyah/)

## Take Note: School Schedule

### School Holidays – No school

Friday 10/19 (MSTA Convention)

Thursday 11/1 (Professional Day)

### Half Days – Students released after lunch

Friday 11/9 K-12 (Parent/Teacher Conferences)

**Halloween Day Parties and Parade** – Wednesday 10/31 at 2:15pm

### 1<sup>st</sup> Marking Period Dates

Marking Period ends 10/31

Report Cards distributed 11/9

## Save the Date

**FREE Parent Encouragement Program (PEP) workshop, Raising “I Can” Kids:** Wednesday, 11/10 at 7:30pm in the Media Center.

A child’s “I Can Quotient” is a more important indicator of being able to thrive in life than the traditional IQ. Learning strategies to increase your child’s sense of feeling connected, capable, competent and courageous. Don’t miss this empowering discussion with speaker Patti Cancellier, Education Coordinator for PEP, on how to raise your child for success in life.

**PTA Fall Cleanup:** Saturday 11/20 at 9am

**Harvest Fall Dance:** Friday 11/26 at 7pm

**Restaurant Night:** Wednesday 11/6 at 5pm, TBD

**Bingo Night:** Friday 11/16 at 7pm in the Gymnasium

**November PTA Meeting:** Tuesday 11/6 at 7pm in the Media Center

*Arrangements have been made for babysitting during all PTA meetings so that you may attend.*

## Don’t Forget!

**Market Day:** The simple way to keep your freezer and pantry stocked with yummy, easy-to-serve food and snacks! Become a frequent buyer for extra perks! Info: Ivette Sherman (301) 330-5151

[Idshopper@comcast.net](mailto:Idshopper@comcast.net)

### October

In honor of National Book Month, Market Day is donating up to \$400 in Scholastic Books to Sequoyah Elementary School for orders placed in October.

Pickup Wednesday 10/10, 7pm – 8pm, All Purpose Room

### November

Order forms due Wednesday 10/31

Internet orders due noon Thursday 11/1

Pickup Wednesday 11/7, 7pm – 8pm, All Purpose Room

**Cookie Dough Orders:** We all love cookies, and this prepared dough makes baking simple! Even the younger kids can help make these cookies. Order Pretzels and brownies too!

Order forms and payment are due to your child’s teacher no later than Wednesday 10/24

Return one check payable to Sequoyah PTA

Cookie Dough Pickup Friday 11/16 at 4pm

Info: Wanda Drake (301) 990-6694

[SequoyahVPofFundraising@gmail.com](mailto:SequoyahVPofFundraising@gmail.com)

**Gift Wrap Pickup:** Pick up your Innisbrook gift wrap orders Friday 11/16 at 4pm

*Pick up your Gift Wrap and Cookie Dough orders at the same time, and join us later that evening for Bingo Night!*

Thanks to the families who have donated books. We are always accepting donations of new and gently used books.

We also would welcome any volunteers to work in the bookstore a few hours a month to help teachers and students as they stop by the bookstore to choose a new book.

Beth Deigan

Reading Specialist, Sequoyah ES

(301) 840-5335

[Elizabeth\\_M\\_Deigan@mcpsmd.org](mailto:Elizabeth_M_Deigan@mcpsmd.org)

## Readers’ Corner

The Stallion Bookstore is open for business! Many students have come to the bookstore to make their first purchases already. The look on a child’s face as they walk out of the bookstore with a new book is priceless.

Your child’s teacher has set goals with your child to earn Stallion Bookstore Book Bucks. She/he may be using the Read at Home sheets to do this, or may have introduced a new way to collect this information. At the end of the month, I will send a Stallion Bookstore Book Buck to the students who have completed their goals and they will be able to shop for a new book at the Bookstore.

## Book Fair/Family Reading Event

The Sequoyah PTA proudly announces its annual Fall Book Fair. Once again, Scholastic will stock the Media Center with books and other items to interest readers of all ages. Students have the opportunity to preview the selection at school, and book sales will take place Oct. 16, 17, and 18th.

While you’re adding to your home library or purchasing gifts for family and friends, consider helping your child’s class improve its reading selection. Each classroom will compile a wishlist of books. Our goal is to give each classroom a bag full of brand new books at the end of the Fair.

Come join us for our special Family Event in the Sequoyah courtyard on Oct. 17. What could be more relaxing than enjoying a cup of hot cocoa one fall evening while your favorite teachers read stories aloud? Courtyard readings will take place 6pm – 7pm. Book Fair hours are 5:30pm – 8pm in the Media Center.

For more information or to volunteer your valuable time for the Fair, please contact Tam Miller at [bowiemill@verizon.net](mailto:bowiemill@verizon.net) (301) 260-0804 or Ellen Motley at [eokmot@comcast.net](mailto:eokmot@comcast.net) (301) 987-0892.

## Community Support

The SES PTA would like to extend a special thank you to all businesses that are providing services, donations, space, or products to support our school.

Cheeburger Cheeburger of Olney sponsored our first Restaurant Night of the school year.

Modell’s supported Sequoyah PTA through its Team Weeks program.

Market Day continues to share a percentage of their monthly profits on food sales.

Innisbrook Gift Wrap supported Sequoyah through its gift wrap fundraising program.

We are also grateful to those businesses that purchased advertising in our 2007-2008 Directory/Handbook, which is soon to be published. The money raised for advertising is making it possible for a copy of this publication to go to every household in the Sequoyah community.

\*\*\*\*\*

If your business is interested in donating to Sequoyah PTA, sponsoring a fundraiser, or supporting one of our many programs, please contact a member of the SES PTA.

## Accomplishments

September was a busy first month for Sequoyah ES and the PTA! Thank you to all of our chairs and volunteers for making each activity a success.

**Gift Wrap Sale** – Jacques and Mickey Croom, Co-Chairs. Thank you to everyone who placed an order!

**Restaurant Night** – Tina Webb, Chair. Sequoyah families kept Cheeburger Cheeburger busy on 9/25!

**Modell’s Team Weeks** – Danielle Rice, Chair. Thanks to

Danielle and Paul Rice for introducing this fundraiser, and to everyone who shopped at Modell’s.

**Movie Night: Herbie Fully Loaded** – Sue Martin and David Dennison, Co-Chairs. Approximately 100 adults and children attended our first Movie Night on a beautiful fall evening. Popcorn and candy sales were a big hit. Special thanks to Kurt and Leslie Hopkins, John Dumas, Danielle Rice, Jacques Croom, Noelle Donati, and Amy Stevens.

## In the Spotlight – Bar-T Lowers Tuition

Sam Poole, Director of Bar-T at Sequoyah Elementary, wants you to know that tuition is being lowered in an effort to increase enrollment in the before-school and after-school programs. In a recent letter to Sequoyah parents Sam indicated that many families have withdrawn their children from this year’s program due to tuition prices. Bar-T’s effort

to increase participation by lowering tuition should allow more families to take advantage of the child care services Bar-T provides right on the school premises.

For information on Bar-T or to register your child, please contact Sam Poole at Sequoyah or log onto [www.bar-t.com](http://www.bar-t.com) for a current application.

## eScrip Fundraising Program

eScrip is a successful fundraising program in which participating businesses contribute a percentage of your grocery loyalty cards, credit card, and debit/ATM card purchases to our PTA. Sign up at [www.eScrip.com](http://www.eScrip.com), and then support Sequoyah by shopping online and at your favorite stores!

## New Spirit Wear Program

Be on the lookout for information about the new Spirit Wear program (coming soon!) in your child’s backpack. Any questions about Spring ’07 Spirit Wear orders should be directed to Cindy Batz Arnold, [cbarnold@comcast.net](mailto:cbarnold@comcast.net), or call (301) 869-9033.