



IMPORTANT: Your Child's Upcoming School Service Program

Dear Parent or Guardian,

We are getting ready to kick-off Pennies for Patients, a **three week community service project to benefit The Leukemia & Lymphoma Society**. During this project, **your child will learn about blood cancer while collecting coins** to help those affected by them. Blood cancer education will occur through morning announcements, posters, the sharing of a local youth patient's story, and an educational video. All coins, dollars and checks* are accepted. Funds raised will go towards life-saving research and local patient services. Our school will be thanked for our efforts through a variety of prizes and incentives.

(*All checks should be made payable to The Leukemia & Lymphoma Society.)

Why We are Participating:

- To **enhance our students' character development** as we work together to support and care for the greater community.
- To show our students that their actions can **make a difference in the lives of others**.
- To aid the fight against blood cancers as leukemia and lymphoma are the first and third most common forms of cancer among children under age 20.
(More blood cancer information is available at www.lls.org.)

How You Can Help:

- Volunteer to assist with coin counting at your school.
- **Make a donation** to the Society.
- Ask a business to hold a Dress Down Day for your school's Pennies efforts.
- For more information, visit www.schoolandyouth.org/nca or call (703) 960-1100.

Your support is greatly appreciated. We are excited to have your school as a partner in raising awareness and funds for those patients and families in need.

Sincerely,

Erin Walker
Campaign Coordinator

Every 5 minutes someone in the United States is diagnosed with a blood cancer.
Your support can help so many. Thank you.

Special Thanks To





IMPORTANT: Your Child's Upcoming School Service Program

Estimados padres o apoderado,

Durante las próximas tres semanas, la escuela de su niño participará en el programa de Pennies for Patients (Centavos para Pacientes) de La Sociedad de Leucemia y Linfoma.

Pennies for Patients da la oportunidad a **estudiantes de levantar los fondos para investigación de cáncer de la sangre y los servicios para los pacientes.** Esta causa tiene importancia especial para los niños y sus familias porque la leucemia causa más muertes que cualquier otro cáncer entre niños bajo de la edad de 20. Por recogiendo los fondos, los estudiantes aprenden rápidamente que cada pedacito puede hacer una diferencia muy grande.

Cuando usted recibe esta letra, por favor tome la oportunidad de hablar con su niño sobre el valor de audar hacer una diferencia en las vidas de otras. También le invitamos para ensamblar a su niño y ayudamos a recoger fondos, o a contribuir al programa de regalos parejos, o cheques personales hechos pagaderos a "The Leukemia & Lymphoma Society.

Como usted apoya a su niño en este esfuerzo, por favor sepa que los fondos levantados ayudarán a apoyar la misión de la Sociedad. En hecho, los 75% de los costos anuales totales de la Sociedad apoyan la investigación de cáncer, la educación, la defensa y los servicios para los pacientes.

Gracias por adelantado por su ayuda para esta causa muy digna.

Sinceramente,

Erin Walker
School & Youth Campaign Coordinator

Every 5 minutes someone in the United States is diagnosed with a blood cancer.
Your support can help so many. Thank you.

Special Thanks To

