



Clarksburg High School Athletic Booster Club, Inc. 2009-10 Stadium Banner Advertising Program

The *Clarksburg High School Athletic Booster Club, Inc.* is a non-profit organization raising funds through the sale of 4' x 8' or 4' x 16' advertising banners. The banners will be displayed during outside sporting events for the fall and spring athletic seasons for the duration of one school calendar year (taken down during winter and summer). Space permitting, banners are normally visible from Rt. 355 and can be seen by drivers as well as patrons and students who visit the stadium.

Costs:

The Creation of banner and first year display cost (some graphics or colors may increase the typical cost) is: \$600.00 for 4' x 8' banner. Cost for second & third display of original banner is \$300.00.

A 4' x 16' banner is \$1,200.00 for first year; second & third year display of original banner: \$600.00.

Policies:

The Booster Club will replace, if required and at no cost to the sponsor, one banner which has been damaged or otherwise degraded. The Booster Club will ensure that banners are properly mounted and displayed, but cannot guarantee the integrity of the banner over the course of the school year due to weather or other conditions such as vandalism.

Banners will be made of heavy-duty vinyl, opaque material with reinforced metal grommets. They are considered colorfast for at least three years (some colors as well as fluorescent colors cannot be guaranteed, but will be noted in advance).

The banners will be removable for maintenance and to protect the integrity of the banners. Sponsors may choose to have their banners moved from one venue to another as the athletic events change from "fall" to "spring" sports activities, such as from the football stadium in Fall, to the baseball field in Spring. The location of banners cannot be guaranteed other than as described above. The Boosters maintain the right to move or rearrange banners as space or needs requires. The Boosters intend to display banners to maximize exposure of the sponsoring entity.

The artwork and logos for a banner should be provided by the sponsoring entity. Artwork shall be professional in appearance, approved by the Boosters and compatible with the printer utilized to produce it.