

# Cinderella Charitable Dress Swap

James Hubert Blake High School

2006-2007

SGA representatives from Blake HS and other schools around the county and anyone else who is interested in participating

Begin project at least three months prior to Prom

## I. Project Summary:

The Cinderella Dress Swap is a project that I have wanted to start for couples of years now and with Mrs. Goodman's help have finally gotten the opportunity to follow through with it for Prom. The whole idea is based off of a similar "Cinderella" project that began in Philadelphia. The organization was started to help less fortunate families by providing Prom dresses. Everyone deserves to look beautiful on Prom or Homecoming night, even if they don't have the means for an expensive dress. This year the Cinderella Dress Swap Committee was unable to organize everything in time to achieve the goals we initially had for this project. Next year, the Committee plans to swap collected dresses with schools all around the county and make them available to our students through Blake. But this year, we were unable to organize that swap with other schools in time for Prom and instead decided to collect dresses and donate them to a local charity, Evening Star, which has similar goals to ours. Evening Star collects Prom-appropriate dresses, accessories, handbags, and very lightly used dress shoes, to make available for free to all Montgomery County residents.

## II. Project Objectives:

Next year, we hope to accomplish our initial goals for the project. In order to do this there must be at least three months prior to Prom left to organize, advertise and make the appropriate contacts for the project. We are planning on collecting dresses for three weeks in the cafeteria. The deadline to turn in dresses will be April 13<sup>th</sup>. The first week people will receive a pink ticket, the second a blue ticket, and the third a white ticket. Then on Tuesday, April 17<sup>th</sup> those with pink tickets will have the opportunity to come and pick out their dresses. Thursday, April 19<sup>th</sup> blue ticket holders will come and Friday, April 20<sup>th</sup> will come and pick their dresses. The remaining dresses will be available on Monday April 23<sup>rd</sup> to those who pay a five dollar donation in the cafeteria. After the collection of the dresses and before they are given to the students, we plan to swap them with other schools around the county.

## III. Project Activities:

The major project activities will be promoting the dress swap and organizing the swap with other schools. In order to promote it there should be several announcements about the Cinderella Dress Swap for every week that it is going on. Also signs should be created around the school to advertise the swap and the way we plan to make the dresses available to the students. The Committee should also keep in contact with the SGA representatives that are interested in participating all year.

## IV. Project Results:

The Cinderella Dress Committee did not accomplish all of the goals that had set out to do, but still we have laid out the foundation for this fun and charitable project. By creating a relationship with Evening Star, we now have a place to donate left-over dresses from future years dress swaps and we can get advice and learn from this successful charity. Also we have made contact with schools across the county who are extremely interested in participating this year and next. And we have already began collecting dresses to donate and promoting the Cinderella Dress Swap at Blake HS.