

California Tortilla Fundraiser

- **Project Summary:**

This fundraiser was designed to raise money and gift cards for a family in need in our community. The family had recently suffered the loss of one of their family members and was experiencing difficulties. The fundraiser was held at California Tortilla restaurant and lasted for one evening. Many gift cards were raised and greatly benefited the family in need.

- **Project Objectives:**

The project was designed to raise some sort of support for a family in need. The goal was to collect anything that could help the family collect on their basic needs such as groceries, clothes and school supplies.

- **Project Activities:**
 - Find all information on fundraising subject
 - What (e.g. single mother murdered leaving behind 2 young children)
 - When (e.g. date of death of mother whose family you are raising money for)
 - Where (e.g. the family is from our area and the children attend Greencastle Elementary School)
 - Why (e.g. the children are being supported alone by their grandmother)

 - Come up with a project plan to raise money
 - What are you trying to raise (e.g. gift cards)
 - Where do you want the fundraiser to take place (e.g. California Tortilla)
 - How long will the fundraiser last (e.g. one night from 5-10 pm)
 - Who do you want to attend and donate (e.g. Blake High School and/or surrounding community)
 - How will you advertise (e.g. flyers left at local grocery stores and posters around school)
 - Who do you need to assist you in advertising and planning (e.g. leadership class or community leaders)

 - Contact all people you need for assistance
 - Person in charge of the space you plan to use (e.g. the managers of California Tortilla)
 - People in contact with the recipients of the fundraiser/ how you will get the money to the recipients (e.g. the principal of the children's school and the grandmother of the children)
 - Anyone who can help you spread the word in your community (e.g. community leaders and the owners of local businesses)

- Advertise! Get the word out as far in advance as possible and make sure that EVERYONE knows about it!!
 - Make sure all supplies are on hand for the fundraiser
 - Where you will collect funds raised (e.g. decorated box)
 - Information on the cause (e.g. pamphlets that are available at the fundraiser)
 - How to send contributions at some time other than the fundraiser (e.g. address to send check to children's trust fund)
 - RAISE MONEY! Smile, thank all contributors and inform even those not associated with the fundraiser about what you are doing!
 - Wrapping up
 - Get funds to the organization (e.g. through mail or in person)
 - Write thank you notes to everyone who offered assistance (you never know when you will need their help again)
 - Continue to inform others about how simple yet important and beneficial fundraising can be
- **Project Results:**
 This fundraiser had a huge impact on the local community. We raised a ton of gift cards for the family and raised awareness about families that are in need around our area. Our objectives were definitely achieved because of the large turn out that we had and the gratitude of the receiving family. The appreciation of the family was enough to know that the fundraiser made a difference and that it was worth while.