

School Name: Watkins Mill High School

Organization: Student Government Association (SGA)

Advisor's Name: Allison Whitman & Michelle Pettit

Of Members in group: 5 officers & approximately 70 General Assembly members

Of members participating in activity: over 300 registered runners/walkers & 50 volunteers

Date of Activity: March 17th, 2007

I. Project Summary

Name of Activity: 2nd Annual 5K Mike Tyler run/walk

The 2nd Annual 5K Mike Tyler run/walk was an organized event that brought the community together in memory of Michael Tyler, a fellow Watkins Mill High School student who passed away due to complications from an injury suffered at a wrestling match last season. All the proceeds from the race were then placed into the Michael Tyler Scholarship Fund. Like last year's race, there was a large outcome in the number of people that registered for the race. This year, over three hundred people registered to participate in the race and fifty students and parents volunteered to help. Unfortunately, it is due to poor weather conditions of ice and snow that the race did not take place. Although the run/walk was canceled last minute, all the volunteers and many of the registered runners and walkers still arrived on time on the day of the race despite the poor weather conditions. The run/walk was successful in raising a large amount of money that was then placed into the Michael Tyler Scholarship Fund. This scholarship money will be given to qualified WMHS seniors. There will be four scholarships given this year.

II. Project Objectives

This event was designed to raise scholarship money for WMHS students who will be going to college and help keep our fellow student, Michael Tyler, alive in our memories. By sponsoring this event, our group hoped to get as many people in the community and the school to participate in the run/walk in order to raise as much money as possible. This money would allow WMHS students in need to have the chance to receive scholarships from the Michael Tyler Fund. We also wished to show our support for Mike's mother and family who worked close with our group of SGA officers to make the 5K run/walk a success. We raised over \$7,000.00.

III. Project Activities

- Making posters and giving out flyers to students and public gyms in the local community.
- Mailing out flyers and registration forms to every middle school and high school in Montgomery County.
- Contacting various grocery stores to see who would be willing to make any donations of fruit and water so that the money collected from the run/walk would not have to be spent on the food.
- Meeting with Mike's mother to talk to her about how she wanted the run/walk to be advertised and give her an overview of what we planned out.

- Posting our event on www.runwashington.com, a webpage that lists regional and national runs, walks and races.
- We met with the head officer of traffic control of the local police department to find out if any permit was needed to do the run/walk, get approval for the route of the run/walk that we planned out, and discuss safety issues and other aspects of the run/walk.
- Planning out the route as a group.
- On the day of the run/walk tables labeled with posters for those who were already registered, new registration, T-shirts and fruit and water had to be set out. Although the run/walk was cancelled, we still stayed at the stadium and gave out T-shirts and the fruit and water to all the people that still came in.
- After the day of the run/walk, our group went over the deltas and pluses of the process by which we organized the event and the outcome so that next year's run/walk can be easier and more perfect.

IV. Leadership

Our group of student leaders demonstrated leadership in organizing this event by collectively brainstorming and planning out the best way to proceed with putting together the entire run/walk. We worked with the Booster Club in order to organize how they could sell breakfast items during the run/walk. We also contacted various places such as Costco, Sam's Club, Giant, Safeway, Trader Joes and other places in order to get donations of fruit and water. We also made it an initiative to encourage and tell others, within each of our classes, to participate in the run/walk. No major problems were ever faced throughout the planning of the event and during the race, except for the fact that it run/walk had to be cancelled because of bad weather conditions. However, instead of panicking, we stood our ground and handed out all the T-shirts, fruits and drinks. Our group also held a General Assembly, in which we presented to each of the selected class students how to advertise the 5K Mike Tyler run/walk and other important information. Our group leaders worked as a team in combining ideas and working together as one.

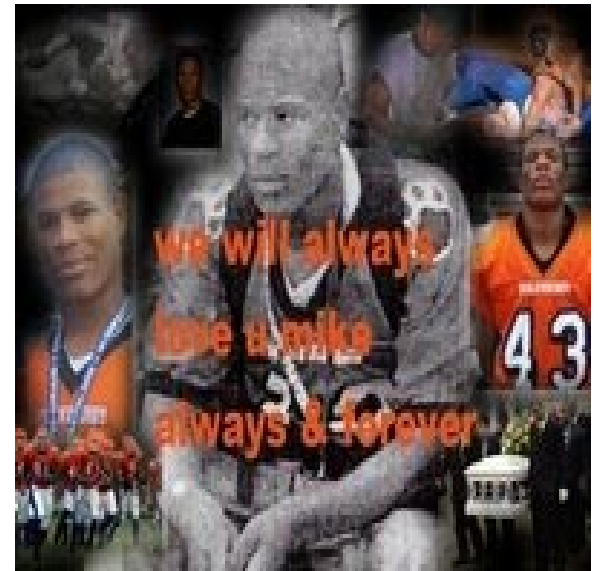
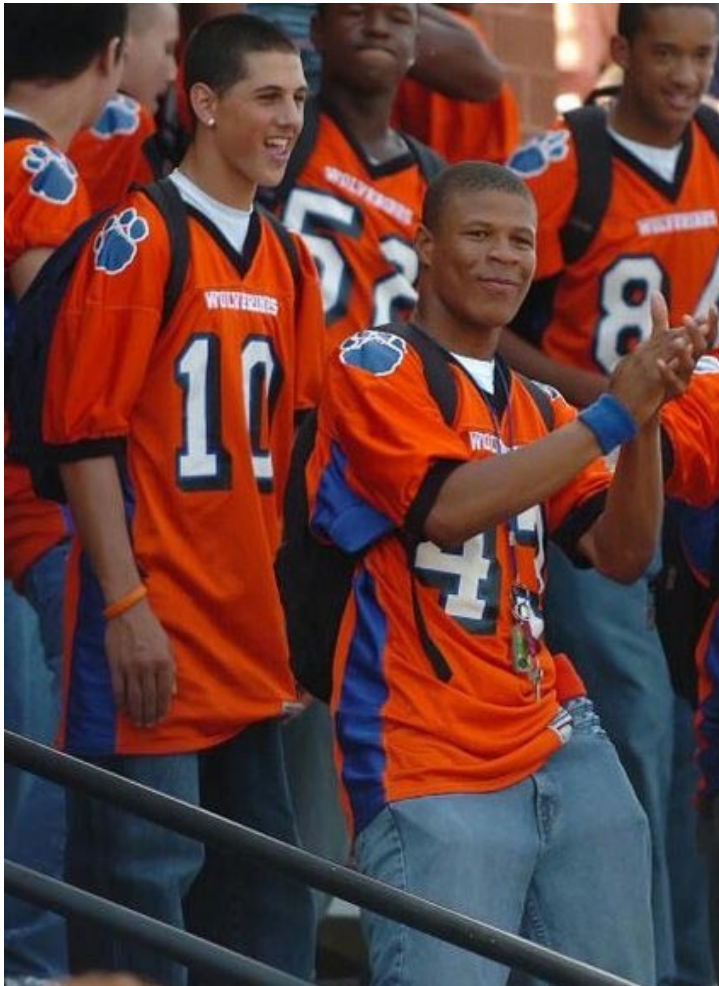
V. Project Results

This year's 5K Mike Tyler run/walk was as successful as last year's run/walk. Our group's goal of raising a large amount of scholarship money was accomplished. The run/walk itself this years raised approximately \$7,400. The impact of this event on the school and local community was momentous. Many came together to remember Michael Tyler on the day of the race and many were eager to participate. Mike was someone everyone knew and could never forget. Everyone wished to participate in this event in order to contribute to a good cause in Mike's name. Our group knew that all our objectives were achieved as soon as we collected over three hundred registration forms and started getting donations from people who were not even participating in the run/walk. We were also reassured of our objectives being fulfilled when we saw that even in the thick ice and snow, all fifty or so volunteers showed up along with most of the registered runners and walkers. Many people came forth to our group and complimented us on our organization of the event and success in advertising the run/walk throughout the community. No problems were encountered. Everyone was extremely satisfied with the way the event was set up and was determined to take part in it and contribute.

Mike Tyler

5K run/walk
Saturday, March 17th, 9:00 a.m.

Turn in Registration forms to Ms. Whitman (in Room B110) or
Ms. Pettit (in Room B100) with the \$10 Registration fee/donation
**All proceeds from the race will go to the Michael Tyler Scholarship
Fund



SGA Officers



Secretary: Sarah Richards, Treasurer: Laura Richards, VP: Melody Sarakasetrin,
President: Rumana Ahmed, VP: Dearborn Allen