

Dear Alumni,

Montgomery County Public Schools is very proud of our alumni. You are caring, committed, successful individuals who utilize your education well. Many of our alumni credit their success in part to lessons learned in Montgomery County Public Schools.

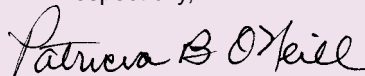
I am pleased to note that many of our alumni remain affiliated with MCPS in a variety of ways. They are parents of students, MCPS employees, school volunteers, and community activists. As a way of staying connected and supportive of the schools, several of our alumni have developed the MCPS Alumni Campaign. The campaign will help current and future MCPS students become successful by supporting key educational ingredients. This brochure provides you with information about the Alumni Campaign and requests a contribution.

Many of you are familiar with such materials because you receive them from the colleges and universities you attended. You may be surprised that MCPS is launching such an effort. I believe that providing students with an outstanding education is absolutely necessary for life long success and should be supported in all possible ways.

I appreciate the efforts of those alumni who have been so instrumental in creating and developing the Alumni Campaign and look forward to celebrating with all alumni the success of this campaign and the benefits it will accrue to students.

Thank you for your continued involvement in and support of MCPS.

Respectfully,



Patricia O'Neill
President, Board of Education
Walter Johnson Class of '68

Alumni Campaign

Montgomery County Public Schools alumni make a difference in the lives of students.

By supporting the key ingredients of successful education—quality programs, parent involvement, and competent and committed staff—Montgomery County alumni will make a difference in the lives of children.

Our Alumni Campaign helps MCPS students excel by supplementing the tax supported academic program. Whether or not you have children attending MCPS, you realize that the community will benefit through your contribution. Funds will be used to implement programs that achieve the following goals:

- Enhance and augment high quality programs
- Promote and support competent and committed staff
- Strengthen and expand parent involvement

To meet these three goals, teachers, principals, and community members will be asked to design and implement innovative programs and projects. Creative ideas will be solicited through a proposal review process. Alumni will fund those projects that are most innovative and can demonstrate the likelihood of success.

*The success of MCPS students
relies on the Alumni Campaign.*

*The success of the Alumni Campaign
relies on you.*

*Therefore, the success of MCPS students
relies on you.*



Frequently Asked Questions:

I already support MCPS through my tax dollars. I already give to the PTA. I already give to community organizations and the United Way. Why should I give to the Alumni Campaign?

You know the importance of education. Education changes the lives of children and creates a caring community. Achieving excellence in education is not easy. Competent and committed staff, involved parents, and excellent programs are essential to educational success. Your gift will be used to supplement tax supported resources to enhance programs that stimulate high levels of student performance and achievement.

How will funds be administered and how will decisions regarding funding be made?

Contributions will be received by the MCPS Educational Foundation, Inc., a not-for-profit 501(c)(3), tax-exempt organization. Decisions regarding distribution of Alumni Campaign funds will be made by alumni. You are welcomed and encouraged to serve on a committee to support the Alumni Campaign.

I get a lot of calls requesting donations. How often will I be asked to give?

We promise we will not telephone you requesting a donation. We will mail a request annually to give you the opportunity to renew or increase your gift.

For more information visit our web site at <http://www.mcps.k12.md.us/info/alumni.html>

MCPS ALUMNI CAMPAIGN

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____

Email Address: _____

I attended _____ High School

Class of _____ (year)

I attended _____ Middle School

and _____ Elementary School

Please check all that apply:

I am an MCPS staff member

I am a retired MCPS staff member

I am a parent of an MCPS student or alumni

I am interested in serving on an Alumni Campaign committee.

Levels of Giving:

Superintendent's Club	\$5,000--above
Valedictorian	\$1,000--\$4,900
Scholar	\$500--\$999
Honor Student	\$250-\$499
Booster	\$100-\$249
Achiever	\$50-\$99
Committed	\$1-\$49

Please accept my gift of \$ _____

I prefer to make a contribution of appreciated stocks or securities and would like someone to contact me.

I would like my gift to be used to:

Enhance and augment high quality programs

Promote and support competent and committed staff

Strengthen and expand parent involvement

Your tax-deductible contribution benefits current and future MCPS students. All gifts, regardless of size, are greatly appreciated and all will be appropriately recognized.

Please check box if you wish to have your gift remain anonymous.

Montgomery County Public Schools
850 Hungerford Drive
Rockville, Maryland 20850



*Montgomery
County Public
Schools*

MCPS ALUMNI CAMPAIGN

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in the lives of students.