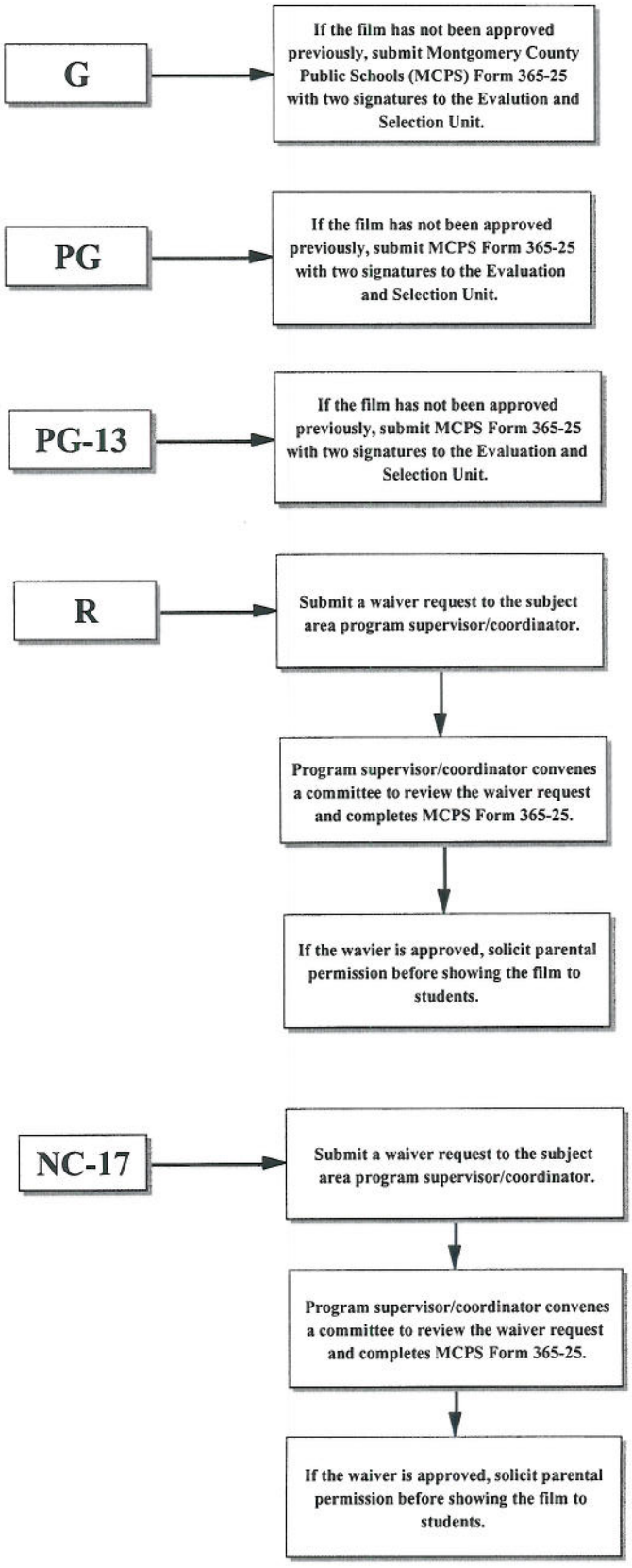Evaluation Process for the Instructional use of Film: High School